

CURRICULUM

FOR THE BACHELOR'S PROGRAM IN BUSINESS, ECONOMICS AND SOCIAL SCIENCES



Pursuant to § 25 (1) item 10 of the Universities Act 2002 (*Universitätsgesetz* 2002), Federal Law Gazette (*Bundesgesetzblatt, BGBl.*) I No. 120/2002, last amended by the federal act promulgated in Federal Law Gazette I No. 129/2017, the following regulation is passed:

GENERAL PROVISIONS

§ 1 Objectives

This degree program is designed to equip students with the qualifications necessary for demanding professional activities in business, economics, and social sciences in the private and public sector, as well as in non-profit organizations. Special emphasis is placed on ensuring the students' professional qualifications and providing them with the skills required for further academic studies. This is done in four ways:

- Skills required in practice are developed through a theoretically and methodologically sound introduction to state-of-the-art academic discourse. This facilitates graduates' access to new research results, provides a basis for further education, and thus enables them to adapt and implement innovations in professional activities.
- The degree program conveys systematic fundamentals and concepts of the respective sub-disciplines of business, economics, law and social sciences. This general orientation enables graduates to enter a wide variety of professional fields.
- Graduates have also obtained profound problem-solving and practical skills in selected areas by specializing on two different levels:
 - o Students' choice of a major allows them to focus on Business Administration, International Business Administration, Economics and Socioeconomics, or Business Information Systems.
 - o Within each major, students can further customize their program by selecting two Specializations in Business Administration in the Business Administration major or by focusing on either Socioeconomics or Economics in the Economics and Socioeconomics major.
- The students' specialized skills are complemented by the development of their
 - o Analytical abilities
 - o Social skills
 - o Language skills (required foreign language, academic writing in the second language)

in subject-related courses and in courses aimed specifically at developing these skills. This program equips graduates with the knowledge and skills necessary to adapt to a wide variety of professional areas quickly, to follow the developments and innovations in practice based on their background in business and economics, and to gain additional expertise through further education.

§ 2 Classification, Structure, Total Credit Hours

- (1) The Bachelor's Program in Business, Economics and Social Sciences is a degree program in social and economic sciences within the meaning of § 54 (1) of the Universities Act 2002.

- (2) The Bachelor's Program in Business, Economics and Social Sciences is a six-semester program, divided into two study phases, an introductory and orientation phase and the main program phase.
- (3) The Bachelor's Program in Business, Economics and Social Sciences comprises a total of 180 ECTS credits. The introductory and orientation phase is worth 16 ECTS credits, the main program phase is worth 156, and the bachelor's thesis accounts for a further 8 ECTS credits.

§ 3 Types of Examinations

The examination types indicated in this curriculum are defined in the examination regulations of WU. This curriculum, together with the examination regulations, forms a curriculum pursuant to § 25 (1) item 10 of the Universities Act 2002.

§ 4 Foreign Language Business Communication and Foreign Language

Students can choose among the following languages in the subject Foreign Language Business Communication and for the compulsory elective: English, French, Italian, Spanish, and Russian.

I. INTRODUCTORY AND ORIENTATION PHASE

§ 5 Courses and Examinations in the Introductory and Orientation Phase

The courses and examinations in the introductory and orientation phase are:

<i>Course title</i>	<i>ECTS credits</i>	<i>Credit hours</i>	<i>Type of examination</i>
<i>In Business Administration (4 ECTS credits):</i>			
Introduction to Business Administration	4	2	LVP ¹
<i>In Mathematics and Statistics (4 ECTS credits):</i>			
Mathematics	4	2	LVP
<i>In Economics (4 ECTS credits):</i>			
Fundamentals of Economics	4	2	LVP
<i>In Law (4 ECTS credits):</i>			
Business in a Legal Context – European and Public Business Law I	4	2	LVP

¹ LVP - *Lehrveranstaltungsprüfung*, course examination

§ 6 Transition from the Introductory and Orientation Phase

Successful completion of all examinations in the introductory and orientation phase is a prerequisite for admission to all further courses and examinations in the core subjects and electives of the main program.

II. MAIN PROGRAM PHASE

COMMON PROVISIONS

§ 7 Courses and Examinations in the Common Body of Knowledge

The following courses and examinations are compulsory subjects in the Common Body of Knowledge:

Course title	ECTS credits	Credit hours	Type of examination
<i>In Business Administration (16 ECTS credits):</i>			
Accounting & Management Control I	6	3	LVP
Accounting & Management Control II	6	3	LVP
Business Information Systems I	4	2	LVP
<i>In Law (4 ECTS):</i>			
Business in a Legal Context – Private Business Law I	4	2	LVP
<i>In Foreign Language Business Communication (4 ECTS credits):</i>			
Foreign Language Business Communication I	4	2	PI ²
<i>In Mathematics and Statistics (4 ECTS credits):</i>			
Statistics	4	2	VUE ³
<i>In Economics (8 ECTS credits):</i>			
Applied Microeconomics	4	2	PI
International Macroeconomics	4	2	PI
<i>In Socioeconomics (4 ECTS credits):</i>			
Sustainable Economics and Business I	4	2	VUE

² PI - *prüfungsimmanent*, course with continuous assessment of student performance

³ VUE - *Vorlesungsübung*, lecture with interactive elements

§ 8 Prerequisites for Admission to All Further Courses and Examinations

- (1) Before taking the examination in Accounting & Management Control II, students are required to pass the examination in Accounting & Management Control I. Before taking the examination in Accounting & Management Control III, students are required to pass the examination in Accounting & Management Control II.
- (2) Admission to the examinations for the compulsory courses and electives for the majors requires the successful completion of examinations from the Common Body of Knowledge worth at least 27 ECTS credits, including Accounting & Management Control I, Accounting & Management Control II, and Business in the Legal Context – Private Business Law I.
- (3) By way of derogation from (2), students are entitled to take examinations worth a total of 8 ECTS credits from the courses Marketing, Personnel Management, Leadership and Organizational Behavior, Finance, and Procurement, Logistics and Production before they have completed the minimum of 27 ECTS credits worth of courses from the Common Body of Knowledge. The maximum of 8 ECTS credits earned by

completing the examinations detailed in this provision are included in the 27 ECTS credits pursuant to (2).

- (4) Admission to examinations in a Specialization in Business Administration, the Specialization in Business Mathematics, the Cross-Functional Management program, the electives and/or the free electives requires the successful completion of all Business Administration examinations in the Common Body of Knowledge and the examination in Statistics, in addition to the provisions set out in (2).
- (5) Admission to the subject examination or the module examination in a Specialization in Business Administration (see Appendix I) requires the successful completion of Course I in the respective Specialization in Business Administration.
- (6) Before attending Foreign Language Business Communication II, students are required to pass Foreign Language Business Communication I in the selected language.
- (7) Successful completion of Foreign Language Business Communication II in the selected language is a prerequisite for admission to courses in Foreign Language Business Communication III, IV and V.
- (8) Successful completion of Course I in the elective Foreign Language Business Communication in the selected language is a prerequisite for admission to Course II in the elective Foreign Language Business Communication.

§ 9 Bachelor's Thesis

- (1) Every student is required to write a bachelor's thesis as part of the Bachelor's Program in Business, Economics and Social Sciences during the main program phase.
- (2) The bachelor's thesis cannot be graded until all the courses and examinations in the introductory and orientation phase, all Business Administration courses and the Statistics examination from the Common Body of Knowledge, and the subject Academic Research Techniques or Research Methods have been successfully completed.
- (3) The topic of the bachelor's thesis is to be taken from the compulsory and elective subjects listed in this curriculum. Candidates are entitled to propose topics themselves or choose topics from suggestions provided by available supervisors.

§ 10 Requirements for the Completion of the Bachelor's Program

After the successful completion of all examinations in the introductory and orientation phase of the program, the Common Body of Knowledge, all examinations of the major taken during the main program phase, and the bachelor's thesis, a certificate is to be issued confirming the completion of the Bachelor's Program in Business, Economics and Social Sciences. The certificate will indicate the student's major and any focus areas as per § 21.

§ 11 Academic Degree

Graduates of the Bachelor's Program in Business, Economics and Social Sciences will be awarded the academic degree of "Bachelor of Science (WU)", abbreviated "BSc (WU)".

§ 12 Majors

In the main program phase, students can choose to major in Business Administration, International Business Administration, Information Systems, or Economics and Socioeconomics.

Business Administration Major

§ 13 Courses and Examinations in the Business Administration Major

(1) The courses and examinations in the core subjects of the Business Administration major are as follows:

<i>Course title</i>	<i>ECTS credits</i>	<i>Credit hours</i>	<i>Type of examination</i>
<i>In Business Administration (24 ECTS credits):</i>			
Accounting & Management Control III	4	2	VUE
Business Information Systems II	4	2	PI
Marketing	4	2	LVP
Personnel Management, Leadership and Organizational Behavior	4	2	VUE
Finance	4	2	VUE
Procurement, Logistics and Production	4	2	LVP
<i>In Economics (4 ECTS credits):</i>			
Economic and Fiscal Policy	4	2	PI
<i>In Law (8 ECTS credits):</i>			
Private Business Law II	4	2	PI
European and Public Business Law II	4	2	LVP
<i>In Foreign Language Business Communication (6 ECTS credits):</i>			
Foreign Language Business Communication II	3	2	PI
Foreign Language Business Communication III	3	2	PI
<i>In Socioeconomics (4 ECTS credits):</i>			
Sustainable Economics and Business II	4	2	PI
<i>In Social Skills (3 ECTS credits):</i>			
Social Skills or Cross-Cultural Competence (for students who intend to participate in a student exchange program organized by WU)	3	2	PI
<i>In Academic Research Techniques or Research Methods, a choice of one of the following courses and examinations (3 ECTS credits):</i>			
Academic Research Techniques or Research Methods	3	1	PI
	3	1	PI

(2) The subject Foreign Language Business Communication pursuant to (1) is to be completed in the language selected pursuant to § 7.

§ 14 Specializations in Business Administration

- (1) Students majoring in Business Administration are required to complete their choice of two Business Administration Specializations pursuant to § 15, each worth 20 ECTS credits (10 credit hours).
- (2) The list of possible Specializations in Business Administration and how they are structured can be found in Appendix I.
- (3) Students majoring in Business Administration can choose to substitute the Specialization in Business Mathematics worth a total of 20 ECTS credits (10 credit hours) for one of the Specializations in Business Administration. This is taught entirely in English and is made up of four compulsory blocks (Analysis and Linear Algebra, Computing, Probability, Statistics). Each compulsory block consists of one continuous assessment (PI) course. Analysis and Linear Algebra is worth 8 ECTS credits (4 credit hours), Computing 4 ECTS credits (2 credit hours), Probability 4 ECTS credits (2 credit hours), and Statistics 4 ECTS credits (2 credit hours).

§ 15 Electives

- (1) One elective must be completed for the Business Administration major. A list of electives and how they are structured can be found in Appendix II.
- (2) Selection of a foreign language as specified in § 7 and § 17 (2), if applicable, precludes the selection of the same language as a Foreign Language Business Communication elective as specified in Appendix II, and vice versa.
- (3) Completion of a core subject as specified in §§ 13, 16, 19 and 20 precludes the selection of an elective in the same subject pursuant to Appendix II.
- (4) For the Business Administration major, students must present proof of the successful completion of free electives worth a total of 14 ECTS credits. Students who select the elective Tax Law (Appendix II) must present proof of the successful completion of free electives worth a total of 12 ECTS credits. Free electives may be selected from all courses that require an examination as offered by all recognized universities in Austria or abroad.

International Business Administration Major

§ 16 Courses and Examinations in the International Business Administration Major

(1) The courses and examinations in the core subjects of the International Business Administration major are as follows:

<i>Course title</i>	<i>ECTS credits</i>	<i>Credit hours</i>	<i>Type of examination</i>
<i>In Business Administration (16 ECTS credits):</i>			
Accounting & Management Control III	4	2	VUE
<i>A choice of three of the following courses and examinations:</i>			
Marketing	4	2	LVP
Personnel Management, Leadership and Organizational Behavior	4	2	VUE
Finance	4	2	VUE
Procurement, Logistics and Production	4	2	LVP
<i>In Economics (4 ECTS credits):</i>			
Economic and Fiscal Policy	4	2	PI
<i>In Law (4 ECTS credits):</i>			
Introduction to Tax Law	4	2	LVP
<i>In Foreign Language Business Communication (10 ECTS credits):</i>			
Foreign Language Business Communication II	3	2	PI
Foreign Language Business Communication III	3	2	PI
Foreign Language Business Communication IV	4	2	LVP
<i>In Socioeconomics (4 ECTS credits):</i>			
Sustainable Economics and Business II	4	2	PI
<i>In Social Skills (3 ECTS credits):</i>			
Cross-Cultural Competence	3	2	PI
<i>In Academic Research Techniques or Research Methods, a choice of one of the following courses and examinations (3 ECTS credits):</i>			
Academic Research Techniques or Research Methods	3	1	PI
	3	1	PI
<i>In Compulsory Electives, a choice of two of the following courses and examinations (8 ECTS credits):</i>			
Business Information Systems II	4	2	PI
Special Topics in Economic Policy	4	2	PI
International Course I	4	2	LVP/PI
International Course II	4	2	LVP/PI
European and Public Business Law II	4	2	LVP

Introduction to Austrian and European Labor and Social Security Law	4	2	PI
Private Business Law II	4	2	PI
Foreign Language Business Communication V in the chosen language pursuant to § 7	4	2	PI
Foreign Language Business Communication V in the chosen language pursuant to § 17 (2)	4	2	PI
Basic Tax Law and Advanced Tax Law	4 4	2 2	PI PI
Foreign Language I and Foreign Language II	4 4	2 2	PI PI

- (2) International Courses are not offered by WU, and can only be recognized. International Courses must be business-related, must be completed during studies outside of Austria and outside of the student's home country at a recognized post-secondary educational institution, must include an examination and be of a comparable scope to equivalent WU courses.
- (3) Students majoring in International Business Administration are required to complete two Specializations in Business Administration under § 14.
- (4) Instead of the two Specializations in Business Administration, students majoring in International Business Administration may choose the program Cross-Functional Management comprising 40 ECTS credits (20 credit hours). This program is held entirely in English; it consists of four compulsory course blocks (*International Financial Management, International Marketing and Management, International Human Resource Management and Organizational Behavior, International Strategic Management*), and an elective block (consisting of internationally oriented subjects). Each compulsory block consists of two internationally oriented continuous assessment (PI) courses, each worth 4 ECTS credits (2 credit hours).
- (5) The elective blocks in the Cross-Functional Management program are as follows:
- International Accounting
 - International Business
 - International Supply Chain Management
 - International Tourism
- Each elective block consists of two internationally oriented continuous assessment (PI) courses, each worth 4 ECTS credits (2 credit hours).
- (6) Students majoring in International Business Administration can choose to substitute the Specialization in Business Mathematics worth a total of 20 ECTS credits (10 credit hours) for one of the Specializations in Business Administration. This is taught entirely in English and is made up of four compulsory blocks (Analysis and Linear Algebra, Computing, Probability, Statistics). Each compulsory block consists of one continuous assessment (PI) course. Analysis and Linear Algebra is worth 8 ECTS credits (4 credit hours), Computing 4 ECTS credits (2 credit hours), Probability 4 ECTS credits (2 credit hours), and Statistics 4 ECTS credits (2 credit hours).
- (7) For the International Business Administration major, students must present proof of the successful completion of free electives worth a total of 10 ECTS credits. Free electives may be selected from all courses that require an examination as offered by all recognized universities in Austria or abroad.

§ 17 Courses and Examinations in Foreign Language Business Communication

- (1) The subject Foreign Language Business Communication pursuant to § 16 (1) is to be completed in the language selected pursuant to § 7.
- (2) Students majoring in International Business Administration are also required to complete the courses Foreign Language Business Communication I, II, III and IV (worth 14 ECTS credits, or 8 credit hours) in a different language than the one selected according to §§ 7 and 15.
- (3) The courses Foreign Language I and II under compulsory electives must be completed in a different language than the one selected according to §§ 7, 15, and 17 (2).

§ 18 International Experience

A further prerequisite for the completion of the International Business Administration major is the verification of international experience worth at least 24 ECTS credits completed during the Bachelor's Program in Business, Economics and Social Sciences. The completion of this international experience is to be confirmed by the Academic Director of International Business Administration. This compulsory experience abroad can be gained as follows (combinations are possible):

- a) Successful completion or credit transfer of courses related to business or economics taken at a university outside of Austria and outside of the student's home country.
- b) Successful completion of a study program related to business or economics and lasting a minimum of three weeks (e.g. Summer Universities) offered by a university outside of Austria and outside of the student's home country. A maximum of 8 ECTS credits per program will be recognized as international experience.
- c) Successful completion of an internship abroad, lasting a minimum of two months and completed along with an accompanying continuous assessment (PI) course worth 4 ECTS credits at WU. 8 ECTS credits will be recognized as international experience. In cases where more than one internship abroad is completed, a maximum of 8 ECTS credits will be given for all internships in total. The accompanying course can be taken or recognized as a free elective.

Information Systems Major

§ 19 Courses and Examinations in the Information Systems Major

- (1) The courses and examinations in the core subjects of the Information Systems major are as follows:

<i>Course title</i>	<i>ECTS credits</i>	<i>Credit hours</i>	<i>Type of examination</i>
<i>In Business Administration (20 ECTS credits):</i>			
Business Information Systems II	4	2	PI
Procurement, Logistics and Production	4	2	LVP
<i>A choice of three of the following courses and examinations:</i>			
Marketing	4	2	LVP
Personnel Management, Leadership and Organizational Behavior	4	2	VUE
Finance	4	2	VUE
Accounting & Management Control III	4	2	VUE
<i>In Information Systems (32 ECTS credits):</i>			
Principles of Programming	4	2	LVP
Principles of Modeling	4	2	LVP
Computer Programming Lab	4	2	PI
Networks	4	2	PI
Network Security	4	2	PI
Database Systems	4	2	PI
IS Project Management	4	2	PI
Process Management	4	2	PI
<i>In Economics (4 ECTS credits):</i>			
Economic and Fiscal Policy	4	2	PI
<i>In Social Skills (3 ECTS credits):</i>			
Social Skills	3	2	PI
or Cross-Cultural Competence (for students who intend to participate in a student exchange program organized by WU)	3	2	PI
<i>In Academic Research Techniques or Research Methods, a choice of one of the following courses and examinations (3 ECTS credits):</i>			
Academic Research Techniques	3	1	PI
or Research Methods	3	1	PI
<i>In Methods of Empirical Social Research (8 ECTS credits):</i>			
Methods of Empirical Social Research I	4	2	PI
Methods of Empirical Social Research II	4	2	PI

- (2) Students majoring in Information Systems are required to complete their choice of two IT-oriented Specializations, each worth 20 ECTS credits (10 credit hours).
- (3) The following seven Specializations in Business Administration are considered to be IT-oriented Specializations as per Appendix I: Information Management; Business Information Systems; Production Management, Information Management and Control; Data Science; Service und Digital Marketing; Strategy and Data, and Business Mathematics.
- (4) The Specialization in Business Mathematics is taught entirely in English and is made up of four compulsory blocks (Analysis and Linear Algebra, Computing, Probability, Statistics). Each compulsory block consists of one continuous assessment (PI) course. Analysis and Linear Algebra is worth 8 ECTS credits (4 credit hours), Computing 4 ECTS credits (2 credit hours), Probability 4 ECTS credits (2 credit hours), and Statistics 4 ECTS credits (2 credit hours).
- (5) For the Information Systems major, students must present proof of the successful completion of free electives worth a total of 6 ECTS credits. Free electives may be selected from all courses that require an examination as offered by all recognized universities in Austria or abroad.

Economics and Socioeconomics Major

§ 20 Courses and Examinations in the Economics and Socioeconomics Major

- (1) The courses and examinations in the core subjects of the Economics and Socioeconomics major are as follows:

<i>Course title</i>	<i>ECTS credits</i>	<i>Credit hours</i>	<i>Type of examination</i>
<i>In Business Administration, a choice of two of the following courses and examinations (8 ECTS credits):</i>			
Marketing	4	2	LVP
Personnel Management, Leadership and Organizational Behavior	4	2	VUE
Finance	4	2	VUE
Procurement, Logistics and Production	4	2	LVP
<i>In Economics (16 ECTS credits):</i>			
Political Economics, Theory and History	4	2	PI
Public Economics I	4	2	PI
Social Policy	4	2	PI
Economic Policy	4	2	PI
<i>In Social Sciences (12 ECTS credits):</i>			
Economic Geography	4	2	VUE
Economic History	4	2	PI
Economic Sociology	4	2	PI
<i>In Methods in Economics and Social Economics (16 ECTS credits):</i>			
Introduction to Empirical Social Research	4	2	PI

Information Systems in the Social and Economic Sciences	4	2	PI
Statistics for Economics and Social Sciences	4	2	PI
Econometrics I	4	2	PI
<i>In Social Skills (3 ECTS credits):</i>			
Social Skills or Cross-Cultural Competence (for students who intend to participate in a student exchange program organized by WU)	3	2	PI
	3	2	PI
<i>In Academic Research Techniques or Research Methods, a choice of one of the following courses and examinations (3 ECTS credits):</i>			
Academic Research Techniques or Research Methods	3	1	PI
	3	1	PI
<i>In Compulsory Electives, a choice of one of the following courses and examinations (4 ECTS credits):</i>			
Advanced Economic Research Methods	4	2	PI
Special Topics in Economic Policy	4	2	PI
Accounting & Management Control III	4	2	VUE
Selected Socioeconomic Research Areas	4	2	PI

- (2) For the Economics and Socioeconomics major, students must present proof of the successful completion of free electives worth a total of 6 ECTS credits. Free electives may be selected from all courses that require an examination as offered by all recognized universities in Austria or abroad.

§ 21 Focuses

Students majoring in Economics and Socioeconomics can choose to focus on either Economics or Socioeconomics (each worth 48 ECTS credits).

§ 22 Economics Focus

- (1) The courses and examinations in the core subjects of the Economics focus are as follows:

<i>Course title</i>	<i>ECTS credits</i>	<i>Credit hours</i>	<i>Type of examination</i>
<i>In Applied Methods in Economics (8 ECTS credits):</i>			
Econometrics II	4	2	PI
Applied Econometrics	4	2	PI
<i>In Economics (12 ECTS credits):</i>			
Advanced Microeconomics	4	2	PI
Advanced Macroeconomics	4	2	PI
Advanced Economic Policy	4	2	PI
<i>In Public Economics (4 ECTS credits):</i>			
Public Economics II	4	2	PI

(2) Students focusing on Economics are required to complete additional specialist subjects worth a total of 24 ECTS credits (12 credit hours). Specialist subjects can be selected at will from the available Specialization courses, however, a minimum of 16 ECTS credits (8 credit hours) must be made up of examinations in economics.

(3) Specialization courses in the Economics Focus are as follows:

<i>Course title</i>	<i>ECTS credits</i>	<i>Credit hours</i>	<i>Type of examination</i>
<i>In Social Sciences:</i>			
Applied Economic Geography and Case Studies	8	4	PI
<i>In Economics:</i>			
Labor Market Economics	8	4	PI
Corporate Governance	8	4	PI
Money and the Economic Cycle	8	4	PI
Industrial Economics	8	4	PI
Institutional Economics	8	4	PI
International Economics	8	4	PI
Distribution Theory and Empiricism	8	4	PI

§ 23 Socioeconomics Focus

(1) The courses and examinations in the core subjects of the Socioeconomics focus are as follows:

<i>Course title</i>	<i>ECTS credits</i>	<i>Credit hours</i>	<i>Type of examination</i>
<i>In Applied Methods in Socioeconomics (8 ECTS credits):</i>			
Empirical Qualitative Research	4	2	PI
Empirical Quantitative Research	4	2	PI
<i>In Social Sciences (24 ECTS credits):</i>			
Groups	4	2	PI
Organizations	4	2	PI
Theories of Socioeconomic Development	8	4	PI
Social Science Theories: Historical Foundations	4	2	PI
Social Science Theories: Modern Developments	4	2	PI
<i>In Compulsory Electives, a choice of two of the following course combinations and examinations (16 ECTS credits):</i>			
Modern Societies I and Modern Societies II	4 4	2 2	PI PI
Socioeconomic Problems I and Socioeconomic Problems II	4 4	2 2	PI PI
Economics and Society I	4	2	PI

and Economics and Society II	4	2	PI
International Course I and International Course II	4	2	LVP/PI
	4	2	LVP/PI

- (2) International Courses are not offered by WU, and can only be recognized. International Courses must be business-related, must be completed during studies outside of Austria and outside of the student's home country at a recognized post-secondary educational institution, must include an examination and be of a comparable scope to equivalent WU courses.

FINAL PROVISIONS

§ 24 Effective Date

- (1) This curriculum shall take effect on October 1, 2012.
- (2) This curriculum replaces the curriculum for the Bachelor's Program in Business, Economics and Social Sciences pursuant to the resolutions of the Committee for Academic Programs dated June 20, 2006, April 26, 2007, June 21, 2007, October 11, 2007, November 15, 2007, April 17, 2008, May 14, 2009, September 17, 2009, March 4, 2010, June 24, 2010, March 15, 2011 and May 10, 2011, approved by the Senate on June 21, 2006, May 2, 2007, June 27, 2007, October 17, 2007, November 21, 2007, April 23, 2008, May 27, 2009, September 24, 2009, March 17, 2010, June 30, 2010, March 23, 2011 and May 18, 2011.
- (3) The amendments of this curriculum pursuant to the resolution of the Committee for Academic Programs dated April 24, 2012 and approved by the Senate on May 9, 2012, shall take effect on October 1, 2012.
- (4) The amendments of this curriculum pursuant to the resolution of the Committee for Academic Programs dated April 16, 2013 and approved by the Senate on May 8, 2013, shall take effect on October 1, 2013.
- (5) The amendments of §§ 7, 8 (6) and 16 (1) and Appendix VI pursuant to the resolution of the Committee for Academic Programs dated April 16, 2013 and approved by the Senate on May 8, 2013, shall take effect on October 1, 2014.
- (6) The amendments of this curriculum pursuant to the resolution of the Committee for Academic Programs dated June 4, 2013 and approved by the Senate on June 19, 2013, shall take effect on October 1, 2014.
- (7) The amendments of this curriculum pursuant to the resolution of the Committee for Academic Programs dated October 8, 2013 and approved by the Senate on October 23, 2013, shall take effect on October 1, 2014.
- (8) The amendments of this curriculum pursuant to the resolution of the Committee for Academic Programs dated November 19, 2013 and approved by the Senate on December 4, 2013, shall take effect on October 1, 2014.
- (9) The amendments of this curriculum pursuant to the resolution of the Committee for Academic Programs dated January 14, 2014 and approved by the Senate on January 29, 2014, shall take effect on October 1, 2014.
- (10) The amendments of this curriculum pursuant to the resolution of the Committee for Academic Programs dated October 7, 2014 and approved by the Senate on December 3, 2014, shall take effect on October 1, 2015.
- (11) The amendments of this curriculum pursuant to the resolution of the Committee for Academic Programs dated January 13, 2015 and approved by the Senate on January 28, 2015, shall take effect on October 1, 2015.

- (12) The amendments of this curriculum pursuant to the resolution of the Committee for Academic Programs dated April 21, 2015 and approved by the Senate on May 6, 2015, shall take effect on October 1, 2015.
- (13) The amendments of this curriculum pursuant to the resolution of the Committee for Academic Programs dated June 9, 2015 and approved by the Senate on June 24, 2015, shall take effect on October 1, 2015.
- (14) The amendments of this curriculum pursuant to the resolution of the Committee for Academic Programs dated November 17, 2015 and approved by the Senate on December 2, 2015, shall take effect on October 1, 2016.
- (15) The amendments of this curriculum pursuant to the resolution of the Committee for Academic Programs dated March 1, 2016 and approved by the Senate on March 16, 2016, shall take effect on October 1, 2016.
- (16) The amendments of this curriculum, in the version published in the WU Bulletin (*Mitteilungsblatt*) no. 18, published on February 1, 2017, shall take effect on October 1, 2017.
- (17) The amendments of this curriculum, in the version published in the WU Bulletin (*Mitteilungsblatt*) no. 40, published on June 29, 2017, shall take effect on October 1, 2017.
- (18) The amendments to this regulation as published in the WU Bulletin (*Mitteilungsblatt*) No. 40 of June 27, 2018 shall enter into force on October 1, 2018.

§ 25 Expiry and Transitional Provision

- (1) Students currently enrolled in the Bachelor's Program in Economics and Social Sciences at WU at the time this curriculum takes effect are entitled to complete the program by the end of the fall semester 2015/16, under the provisions of the curriculum valid on September 30, 2012.
- (2) Students are entitled to change to the new curriculum at any time.
- (3) Degree program students are entitled to complete the elective Labor Law under the provisions of the curriculum valid on September 30, 2014 if Course I or Course II of the elective Labor Law was completed or recognized before September 30, 2014. Students are entitled to change to the currently valid curriculum at any time.
- (4) Students who have completed an examination as part of the Specialization in Management and Organizational Behavior before September 30, 2014 are entitled to complete this Specialization under the provisions of the curriculum valid on September 30, 2014. Students are entitled to change to the currently valid curriculum during admission periods.
- (5) Degree program students are entitled to complete the Specialization in Tourism Analysis and Leisure Marketing under the provisions of the curriculum valid on September 30, 2014 if at least one course from this Specialization was completed or recognized before September 30, 2014. Students are entitled to change to the currently valid curriculum during admission periods.
- (6) Degree program students are entitled to complete the Specialization in Diversity Management and the Specialization in Public Management under the provisions of the curriculum valid on September 30, 2014 if at least one course from these Specializations was completed or recognized before September 30, 2014.
- (7) Degree Program students who, at the time this curriculum takes effect pursuant to the resolution of the Committee for Academic Programs dated October 7, 2014 and approved by the Senate on December 3, 2014, have completed at least one of the courses Conducting Surveys, Process Management, Evaluation, or Products and Consumers, or have completed one of the Specialization courses in the Socioeconomics Focus are entitled to complete the program under the provisions of the curriculum

valid on September 30, 2015. Students are entitled to change to the currently valid curriculum during admission periods.

- (8) Degree program students are entitled to complete the Specialization in Accounting under the provisions of the curriculum valid on September 30, 2015 if at least one course from this Specialization was completed or recognized before September 30, 2015.
- (9) Degree program students are entitled to complete the Specialization in Change Management and Management Development under the provisions of the curriculum valid on September 30, 2015 if at least one course from this Specialization was completed or recognized before September 30, 2015.
- (10) Degree program students who have already earned credit towards the International Experience requirement by September 30, 2016, are entitled to complete the International Experience requirement pursuant to § 18 under the provisions of the curriculum valid on September 30, 2016.

APPENDIX I

The Structure of Specializations in Business Administration under § 14:

Examination mode A:

<i>Course title</i>	<i>ECTS credits</i>	<i>Credit hours</i>	<i>Type of examination</i>
Course I (Basic Course)	4	2	PI
Course II	4	2	PI
Course III	4	2	PI
Course IV	4	2	PI
Course V	4	2	PI

Change Management and Management Development
 Diversity Management
 Retailing and Marketing
 Information Management and Control
 International Accounting and Controlling
 International Marketing Management
 SME Management
 Organization
 Human Resource Management
 Public and Nonprofit Management
 Service und Digital Marketing
 Management and Controlling

<i>Course title</i>	<i>ECTS credits</i>	<i>Credit hours</i>	<i>Type of examination</i>
Course I (Basic Course)	4	2	VUE
Course II	4	2	VUE
Course III	4	2	VUE
Course IV	4	2	VUE
Course V	4	2	FS

Transport and Logistics Management

<i>Course title</i>	<i>ECTS credits</i>	<i>Credit hours</i>	<i>Type of examination</i>
Course I (Basic Course)	4	2	VUE
Course II	4	2	VUE
Course III	4	2	VUE
Course IV	4	2	VUE
Course V	4	2	PI

Finance: Markets, Institutions, and Instruments

<i>Course title</i>	<i>ECTS credits</i>	<i>Credit hours</i>	<i>Type of examination</i>
Course I (Basic Course)	4	2	VUE
Course II	4	2	VUE
Course III	4	2	PI
Course IV	4	2	PI
Course V	4	2	PI

Entrepreneurship and Innovation
Business Training & Education Management

<i>Course title</i>	<i>ECTS credits</i>	<i>Credit hours</i>	<i>Type of examination</i>
Course I (Basic Course)	4	2	PI
Course II	4	2	PI
Course III	4	2	PI
Course IV	4	2	PI
Course V	4	2	FS

Strategy and Data
Supply Networks and Services
Information Business
Data Science
Marketing
Business Information Systems

<i>Course title</i>	<i>ECTS credits</i>	<i>Credit hours</i>	<i>Type of examination</i>
Course I (Basic Course)	4	2	PI
Course II	4	2	PI
Course III	4	2	PI
Course IV	4	2	FS
Course V	4	2	FS

Strategy and Organization

<i>Course title</i>	<i>ECTS credits</i>	<i>Credit hours</i>	<i>Type of examination</i>
Course I (Basic Course)	4	2	VUE
Course II	4	2	PI
Course III	4	2	PI
Course IV	4	2	PI
Course V	4	2	PI

International Business
Production Management

<i>Course title</i>	<i>ECTS credits</i>	<i>Credit hours</i>	<i>Type of examination</i>
Course I (Basic Course)	4	2	PI
Course II	4	2	VUE
Course III	4	2	PI
Course IV	4	2	AG ⁴
Course V	4	2	FS ⁵

⁴ AG - *Arbeitsgemeinschaft*, workshop-type course

⁵ FS - *Forschungsseminar*, research seminar

Management and Organizational Behavior

<i>Course title</i>	<i>ECTS credits</i>	<i>Credit hours</i>	<i>Type of examination</i>
Course I (Basic Course)	4	2	LVP
Course II	4	2	PI
Course III	4	2	PI
Course IV	4	2	PI
Course V	4	2	FS

Export Management

<i>Course title</i>	<i>ECTS credits</i>	<i>Credit hours</i>	<i>Type of examination</i>
Course I (Basic Course)	4	2	PI
Course II	4	2	PI
Course III	4	2	PI
Course IV	4	2	FS
Course V	4	2	PI

Consumer Research and Marketing Communication

Examination Mode B:

<i>Course title</i>	<i>ECTS credits</i>	<i>Credit hours</i>	<i>Type of examination</i>
Course I (Basic Course)	4	2	PI
Course II	4	2	FPV ⁶
Course III	4	2	FPV
Course IV	4	2	FPV
Course V	4	2	PI

⁶ FPV - *Fachprüfungsvorbereitung*, preparatory course for subject examinations

Finance

Courses included in subject examinations (FPV) are not graded separately.

Examination Mode C:

<i>Course title</i>	<i>ECTS credits</i>	<i>Credit hours</i>	<i>Type of examination</i>
Course I (Basic Course)	4	2	PI
Course II	4	2	PI
Course III	4	2	MPV ⁷
Course IV	4	2	MPV
Course V	4	2	MPV

⁷ MPV - *Modulprüfungsvorbereitung*, preparatory course for module examinations

Accounting and Taxation

Module examinations are made up of courses with reduced attendance requirements (MPV) and a written examination.

APPENDIX II

The Structure of Electives under § 15:

Elective			
<i>Course title</i>	<i>ECTS credits</i>	<i>Credit hours</i>	<i>Type of examination</i>
Course I	5	2	PI
Course II	5	2	PI

Business Geographics
 Computational Methods
 European Business Law
 Real Estate Economics and Location
 Industrial and Organizational Economics
 Infrastructure Economics and the Public Sector
 Institutions and Business Activities
 International Economics and Development
 IT Law
 Mathematical Methods
 Media Economics
 Methods of Empirical Social Research
 Sustainable Resource Management and Environmental Technology
 Econometrics
 Regional Economics
 Social Policy
 Business and the Environment
 Competition Law and Policy
 Central and Eastern European Business Law
 Scientific Theory, Logic and Ethics

Elective			
<i>Course title</i>	<i>ECTS credits</i>	<i>Credit hours</i>	<i>Type of examination</i>
Course	10	4	PI

Labor Law
 Social and Economic History

Elective			
<i>Course title</i>	<i>ECTS credits</i>	<i>Credit hours</i>	<i>Type of examination</i>
Course I	4	2	PI
Course II	3	2	PI
Course III	3	2	PI

Foreign Language Business Communication English
 Foreign Language Business Communication French
 Foreign Language Business Communication Italian
 Foreign Language Business Communication Russian
 Foreign Language Business Communication Spanish

Elective			
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<i>Course title</i>	<i>ECTS credits</i>	<i>Credit hours</i>	<i>Type of examination</i>
Course I	5	2	LVP
Course II	5	2	LVP

Principles of Programming and Modeling

Elective			
<i>Course title</i>	<i>ECTS credits</i>	<i>Credit hours</i>	<i>Type of examination</i>
Introduction to Tax Law	4	2	LVP
Basic Tax Law	4	2	PI
Advanced Tax Law	4	2	PI

Tax Law