

Master Program Strategy, Innovation, and Management Control 2017 - Program Code J 066 957 Academic Degree: Master of Science (WU), abbr. MSc (WU) Minimum Duration of Studies: 4 semesters							120 ECTS	
Fundamentals of Strategic Management		Fundamentals of Entrepreneurship and Innovation Management		Fundamentals of Entrepreneurial Finance		Fundamentals of Management Control		
Fundamentals of Strategic Management (PI) 7 ECTS 3 Ch		Fundamentals of Entrepreneurship and Innovation Management (PI) 7 ECTS 3 Ch		Fundamentals of Entrepreneurial Finance (PI) 7 ECTS 3 Ch		Fundamentals of Management Control (PI) 7 ECTS 3 Ch		
Managerial Economics		Strategic Business Analytics		Writing and Presenting Academic Research				
Managerial Economics (VUE) 5 ECTS 2 Ch		Strategic Business Analytics (VUE) 5 ECTS 2 Ch		How to Write a Thesis (AG) 2 ECTS 2 Ch		Defense of Master's Thesis (AG) 1 ECTS 1 Ch		41 ECTS
Strategy, Innovation, and Management Control major*								
<small>The successful completion of 21 ECTS credits in the subjects Fundamentals of Strategic Management, Fundamentals of Entrepreneurship and Innovation Management, Fundamentals of Entrepreneurial Finance and Fundamentals of Management Control ↓ is the prerequisite for admission to the following courses. ↓</small>		Business Project		Personal Skills		Electives		
Aligning Strategy, Innovation, and Management Control		Business Project (FS)		Personal Skills I (PI)		4 courses must be selected (each PI à 5 ECTS). Each elective can be chosen up to four times. (please mind the prerequisites for each course as mentioned in the curriculum)		
Business Planning and Performance Management (PI) 10 ECTS 4 Ch		15 ECTS 6 Ch		2 ECTS 2 Ch		<ul style="list-style-type: none"> - Advanced Strategic Management - Advanced Entrepreneurship and Innovation Management - Advanced Financial Management and Management Control - Advanced Organizational Design - Business Research Methods 		
Digital Transformation (PI) 5 ECTS 2 Ch				Personal Skills II (PI)				
Professional Development Workshop (FS) 5 ECTS 2 Ch				2 ECTS 2 Ch				
20 ECTS 8 Ch		15 ECTS 6 Ch		4 ECTS 4 Ch		4 à 5 ECTS		4 à 2 Ch
Master's Thesis								20 ECTS

*For information on admission procedures and the courses and examinations of the double degree programs, please refer to the corresponding curriculum.

ECTS = ECTS credits
Ch = credit hours