# Shrinkage Priors for Sparse Latent Class Analysis

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## Latent class analysis

- Variables in multivariate categorical data are often associated.
- Latent class analysis assumes that this association is due to the presence of latent classes (Lazarsfeld, 1950).
- This leads to a finite mixture model where the categorical variables are assumed to be independent given latent class membership.
- The latent class model represents the standard model-based clustering approach for categorical data.
- Applications are diverse and include the social sciences, psychometrics, medicine, etc.

#### Latent class analysis / 2

• The latent class model for observations  $y_i$ , i = 1, ..., n is given by

$$f(\boldsymbol{y}_i|\boldsymbol{\eta},\boldsymbol{\Theta}) = \sum_{k=1}^{K} \eta_k \left[ \prod_{j=1}^{J} \prod_{l=1}^{L_j} \theta_{k,jl}^{\mathbb{1}(y_{lj}=l)} \right],$$

where  $\eta = (\eta_k)_{k=1,...,K}$ ,  $\Theta = (\theta_{k,jl})_{k=1,...,K;j=1,...,J;l=1,...,L_j}$ ,  $\mathbb{1}()$  is the indicator function, and

$$\sum_{\substack{k=1\\j}}^{K} \eta_k = 1, \qquad \eta_k \ge 0, \forall k,$$
$$\sum_{\substack{l=1\\j=1}}^{L_j} \theta_{k,jl} = 1, \forall k, j, \qquad \theta_{k,jl} > 0, \forall k, j, l.$$

## Inference and issues in latent class analysis

- Estimation:
  - Frequentist maximum likelihood estimation based on the EM algorithm (Linzer and Lewis, 2011).
  - Bayesian estimation based on data augmentation and Gibbs sampling.
- Identifiability (Goodman, 1974):
  - Only local identifiability.
  - Induced by the multivariate structure, i.e., the number of categorical variables.
- Boundary solutions:
  - Occur in a ML setting without regularization if all observations in a component have the same observed category.
- Selecting the number of classes.
- Variable selection.

## Prior choices for sparse modeling

We will investigate the choice of shrinkage priors for:

#### • Priors on the weights:

In combination with overfitting mixtures, where the likelihood is problematic.

#### • Priors on the component-specific parameters:

Assuming the presence of cluster-irrelevant variables we investigate priors which allow to distinguish between cluster-relevant and cluster-irrelevant variables.

## Prior on the weights

• Conjugate prior: Dirichlet prior

$$\boldsymbol{\eta} \sim \mathcal{D}(\boldsymbol{e}_1, \dots, \boldsymbol{e}_K)$$

• The exchangeable Dirichlet prior is assumed with

$$e_k \equiv e_0, \quad k = 1, \ldots, K.$$

This implies:

• The prior expectation is

$$\mathbb{E}[\eta_k|\boldsymbol{e}_0] = \frac{1}{K}$$

regardless of the specific value of  $e_0$ .

• The prior variance depends on the size of *e*<sub>0</sub>.

## Prior on the weights / 2



## Dirichlet prior for overfitting mixtures

- Overfitting mixtures are mixtures where the fitted number of components K exceeds the true number of components K<sup>true</sup>.
- The likelihood reflects the two possible ways of dealing with the superfluous components:
  - Empty components:
    - $\eta_k$  is shrunken towards 0.
    - The component-specific parameters are identified only through their prior.
  - Duplicated components:
    - The difference of the component-specific parameters are shrunken towards 0.
    - Only the sum of the corresponding component weights is identified.
- The likelihood is multimodal, because it mixes these two unidentifiability modes.

## Dirichlet prior for overfitting mixtures / 2

- Rousseau and Mengersen (2011) indicate that the value of *e*<sub>0</sub> strongly influences the asymptotic posterior density for overfitting mixtures.
- They show the following asymptotic result:
  - If e<sub>0</sub> < d/2, then asymptotically the posterior density concentrates over regions where K − K<sup>true</sup> groups are left empty.
  - If e<sub>0</sub> > d/2, then asymptotically the posterior density concentrates over regions with duplicated components.

d denotes the dimension of the component-specific parameters.

## Identifying the number of components

- Use overfitting mixtures with empty components (*e*<sub>0</sub> small).
  ⇒ To obtain sparsity, *e*<sub>0</sub> very often has to be much smaller than *d*/2 in finite samples.
- Determine the number of non-empty components for each sweep *m* of the sampler

$$K_0^{(m)} = K - \sum_{k=1}^{K} I\{n_k^{(m)} = 0\}$$

and use the most frequently visited value as estimate for  $K^{true}$ .

## Prior on the component-specific parameters

- A-priori the parameters of the variables are independent within components.
- For each variable *j* and component *k* the component specific parameter vector θ<sub>k,j</sub> a-priori follows a Dirichlet distribution:

 $\boldsymbol{\theta}_{k,j.} \sim \mathsf{Dirichlet}(\boldsymbol{a}_j).$ 

- The value for **a**<sub>j</sub> is selected to regularize the likelihood and avoid modes at the boundary of the parameter space.
- Galindo Garre and Vermunt (2006) consider the following priors for Bayesian MAP estimation to regularize ML estimation:
  - Jeffreys prior.
  - Normal prior on the logit scale.
  - Dirichlet prior for the probabilities.

## Identifying cluster-irrelevant variables

- Inclusion of cluster-irrelevant variables can:
  - Mask the cluster structure.
  - Reduce the accuracy of the parameter estimates.
- Proposed approaches:
  - Variable selection using step-wise procedures or stochastic model search for ML and Bayesian estimation as well as Gaussian mixture models and latent class models (Dean and Raftery, 2010; Tadesse, Sha, and Vanucci, 2005; White and Murphy, 2016).
  - Shrinking of component means towards a common mean in the Gaussian mixture case (Yau and Holmes, 2011; Frühwirth-Schnatter, 2011).

## Shrinkage priors

- To shrink irrelevant variables towards a common Dirichlet parameter a hierarchical prior is specified on *a<sub>j</sub>*.
- Re-parameterize the Dirichlet parameter into a mean and precision parameter plus a regularizing additive constant:

$$\boldsymbol{a}_{j} = \boldsymbol{a}_{0,j} + \phi_{j} \boldsymbol{\mu}_{j}.$$

- $\phi_j$  represents the shrinkage factor for variable *j*.
- Using  $\lambda_j = 1/\phi_j$  one can impose as prior

 $\lambda_j \sim \text{Gamma}(a_\phi, b_\phi), \forall j.$ 

•  $\mu_i$  is the common mean of all components.

$$\mu_j \sim \text{Dirichlet}(\mathbf{m}_j), \forall j.$$

## Shrinkage priors / 2



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## **Model estimation**

- Since the 1990s the use of MCMC made Bayesian estimation of finite mixture models feasible.
- Like the EM algorithm (Dempster, Laird, and Rubin, 1977), practical Bayesian estimation is based on considering the class allocations as missing data and adding them in the estimation process.

 $\Rightarrow$  Data augmentation and Gibbs sampling makes sampling from the posterior density surprisingly simple (Diebolt and Robert, 1994).

• The priors assumed allow for a straightforward MCMC implementation.

## Model identification

- The likelihood is invariant with respect to a permutation of the components.
- The use of symmetric priors implies that this invariance also holds for the posterior.
- Component-specific inference is impossible based on the MCMC output due to **label switching** (Redner and Walker, 1984).
- Several strategies have been proposed to determine an identified model (for an overview see Jasra, Holmes, and Stephens, 2005).

## Model identification / 2

- We suggest to cluster the component-specific parameters of the MCMC draws in the point process representation, e.g., using *k*-means:
  - The point process representation is label-invariant.
  - If component-specific parameters from the same MCMC draw are assigned to the same *k*-means cluster, no unique relabeling is possible.
  - We discard the draws where no unique relabeling is achieved and use the proportion of discarded draws as a quality measure how well the fitted mixture model can be used as a clustering tool.

## Modeling strategy

- Use a large value for *K* and a small *e*<sub>0</sub> in order to allow for automatic selection of a suitable number of clusters using the most frequent number of non-empty clusters during MCMC sampling.
- Use a gamma prior on the inverse precision of the component-specific parameters with a<sub>φ</sub> = 1 and b<sub>φ</sub> large.
  - If component-specific parameters are pulled together with a shrinkage prior, the choice made for μ<sub>i</sub> is crucial.
  - Add a regularization **a**<sub>0,j</sub> to avoid boundary solutions if precision is small, i.e., the variable is cluster-relevant.

## Back pain data

- Fop, Smart, and Murphy (2017) use a binary data set on low back pain to perform latent class analysis.
- The data set contains for 425 patients the information on the presence / absence of 36 binary clinical indicators.
- A classification into 3 groups is known.
- Standard clustering methods using all available variables lead to a more fine-grained clustering solution than implied by the number of known groups.
- Some of the variables might imply sub-groups and thus variable selection could help to reduce the number of clusters detected.

# Back pain data / 2



## Variable selection

- Fop et al. (2017) distinguish three different roles for clustering variables:
  - Relevant variables.
  - Redundant variables.
  - Irrelevant variables.
- They perform a computational expensive step-wise procedure to select a suitable model based on maximum likelihood estimation using the BIC as model selection criterion.
- Their model selection task consists of:
  - Selecting a suitable number of groups.
  - Assigning one of the three roles to the clustering variables.

## **Bayesian estimation**

- We apply Bayesian estimation with shrinkage priors on the component weights and the component-specific parameters.
- We use the following setting for the priors:

• We run MCMC sampling for 2,000 iterations burn-in and 20,000 recorded iterations.

## Bayesian estimation / 2

We obtain the following results:

- 3 non-empty components occur for 85% of the MCMC draws.
- Model identification using only the variables where shrinkage factors are largest gives a non-permutation rate of 11%.
- The obtained clustering corresponds to the known classes:
  - Error rate: 8%.
  - Adjusted Rand index: 0.76.

## Bayesian estimation / 3



### Future work

- Investigate the impact of the parameter specification of hyper-priors and the regularization.
- In particular focus on the choice for μ<sub>j</sub> which is the common mean to which the parameters are shrunken.
- Use simulation studies to assess how the different roles of the clustering variables influence the performance of the Bayesian approach.
- Increase the number of variables to highlight the computational advantages of the Bayesian approach.
- Compare different prior specifications, such as also the use of the normal-gamma prior for the component-specific parameters on the probit scale.

## Summary

- Shrinkage priors for Bayesian mixture models avoid overestimating heterogeneity without requiring fitting a large set of different models.
- Variable selection in particular in the context of latent class analysis is ambiguous due to the different roles which can be attributed to the variables.
- Bayesian analysis provides a flexible tool to vary how coarse or fine-grained the clustering solution obtained is depending on the amount of shrinkage imposed.

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