Basketball data science



Marica Manisera – Paola Zuccolotto University of Brescia, Italy

Vienna, April 13, 2018









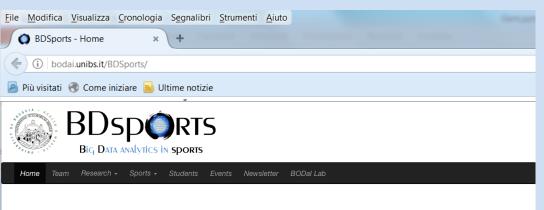
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BDSports, a network of people interested **Sports Analytics**

http://bodai.unibs.it/bdsports/



BDsports is a project developed by the Big&Open Data Innovation Laboratory (BODal-Lab) of the University of Brescia, Italy,

Scientific coordinators of the project: Paola Zuccolotto and Marica Manisera

OUR FRIENDS: Research Centers and Laboratories

- Data Methods and Systems Statistical Laboratory, University of Brescia (Italy)
- KPA Group Insights through Analytics, Raanana (Israel)
- Strategic Research in Sport Center, Moscow (Russia)
- AUEB Sports Analytics Group, Athens University of Economics and Business (Greece)

OUR FRIENDS: Products & Services Platforms for Sports Analytics

- StatBasket, Como (Italy)
- MYagonism, Brescia (Italy)
- Quant4Sport, Torino (Italy)
- Football Intelligence, Siena (Italy)
- Math&Sport, Milano (Italy)

Description of the project:

In the last decades, quantitative thinking in sports has gained a rapidly growing interest.

This is reflected by the scientific production on this theme and also by the publication of collections of statistical analyses applied to data from a wide range of sports, including football, basketball, volleyball, baseball, ice hockey and many others. This research project is designed to set up a unique collaboration of experts interested in sport analytics both from a scientific and a practical point of view. The goal is to create a network able to facilitate contacts and joint research initiatives.

Specifically, the project will organise events, promote special Issues in scientific journals, share ideas and data in order to publish scientific and non-scientific papers, collaborate with teams in various sports by supplying them analytics and apply for research grants.

The data scientists' expertise covers a wide range of quantitative tools in the fields of statistical modelling, multivariate data analysis, data mining, algorithmic modelling and machine learning.

Main topics:

- Basic statistics and more complex analytics of a match or a competition
- Performance analysis (of teams, players, individual athletes)
- Identification of success factors and optimal game strategies
- Forecasting
- Sport Psychology (group dynamics, interpersonal relations, social-cognitive processes, leadership, mental toughness, personality, coping strategies, ...)
- Market analysis for sport marketing
- Financial assessment of sports clubs and sports related projects

Big&Open Data Innovation Laboratory University of Brescia, Italy

Paola Zuccolotto Marica Manisera Big Data Analytics in Sports







- Basketball Analytics: state of the art
- Basketball datasets
- CS1: new positions in basketball

- CS2: scoring probability under high-pressure
- CS3: performance variability and teamwork
- CS4: sensor data analysis

AGENDA:

- Basketball analytics: state of the art
- Basketball datasets
- Case studies:
 - CS1: new positions in basketball
 - CS2: scoring probability when shooting under high-pressure conditions
 - © CS3: performance variability and teamwork assessment
 - CS4: sensor data analysis
- Concluding remarks



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Basketball Analytics







Official Statistics



Sport Analytics Services



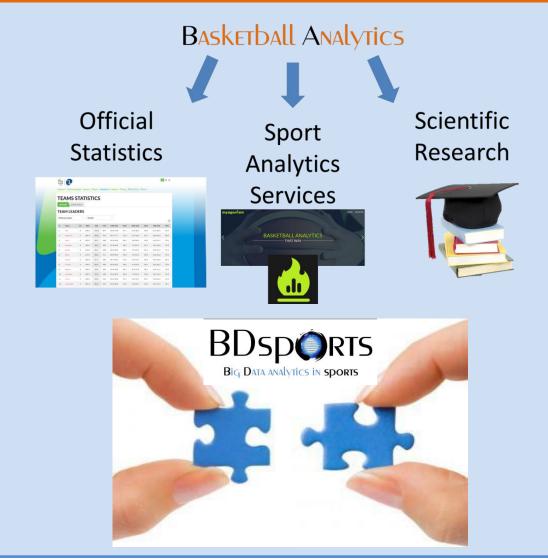
Scientific Research





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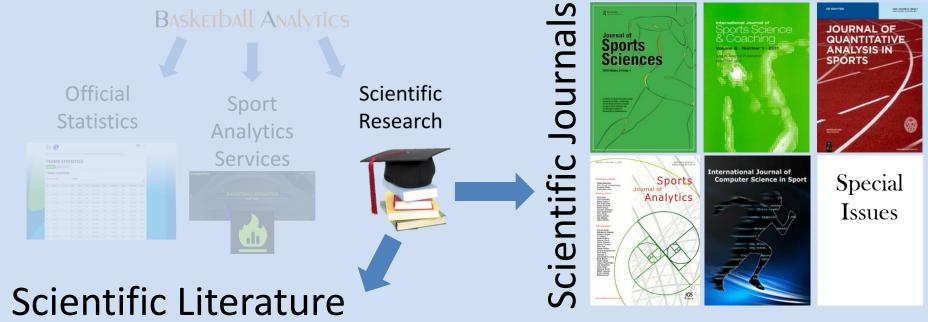


Our analyses often integrate machine learning tools and experts' suggestions



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As concerns basketball, several statistical techniques have been applied to analyze data with a great variety of different aims, ranging from simply depicting the main features of a game by means of descriptive statistics (Kubatko et al., 2007) to the investigation of more complex problems, such as forecasting the outcomes of a game or a tournament (West et al., 2008; Loeffelholz et al., 2009; Brown et al., 2010; Gupta, 2015; Lopez and Matthews, 2015; Ruiz and Perez-Cruz, 2015; Yuan et al., 2015; Manner, 2016), analysing players' performance (Page et al., 2007; Cooper et al., 2009; Piette et al., 2010; Fearnhead and Taylor, 2011; Ozmen, 2012; Page et al., 2013; Deshpande and Jensen, 2016), studying the network of players' pathways from the in-bounds pass to the basket (Skinner, 2010) and their spatial positioning (Shortridge et al., 2014), or identifying optimal game strategies (Annis et al., 2006).



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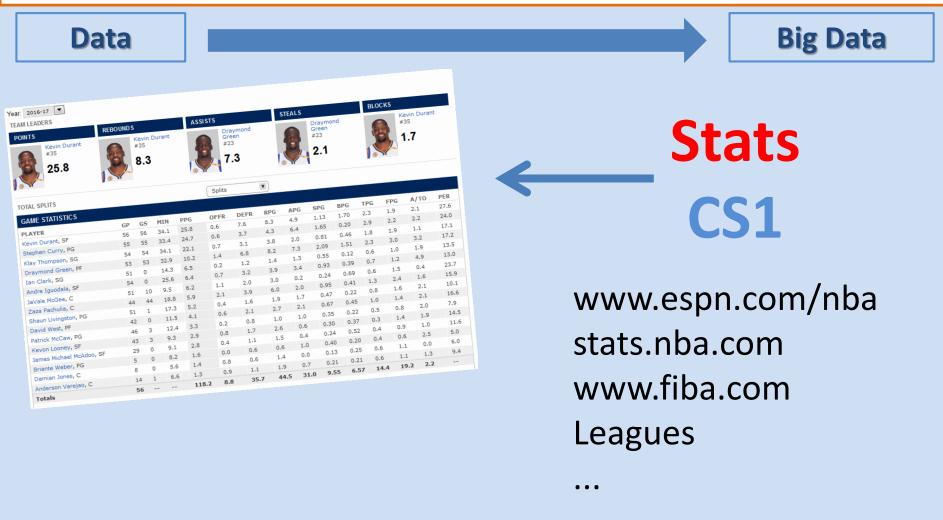
Data

Big Data



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CS1: new positions in basketball



Role revolution: towards a new meaning of positions in basketball

Federico Bianchi^a, Tullio Facchinetti *a, and Paola Zuccolotto^b

^a University of Pavia, via Ferrata, 1, 27100 Pavia, Italy ^b University of Brescia, c.da S. Chiara 50, 25122 Brescia, Italy

EJASA Special issue
on Statistics
in Sport



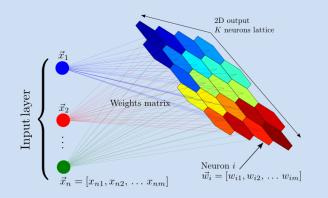
MOTIVATION: The existing positions - often defined a long time ago - tend to reflect traditional points of view about the game and sometimes they are no longer well-suited to the new concepts arisen with the evolution of the way of playing.

Aim: describing new roles of players during the game, by means of the analysis of players' performance statistics with data mining and machine learning tools.

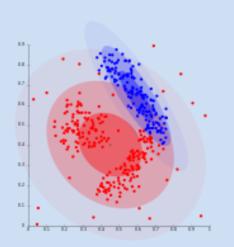


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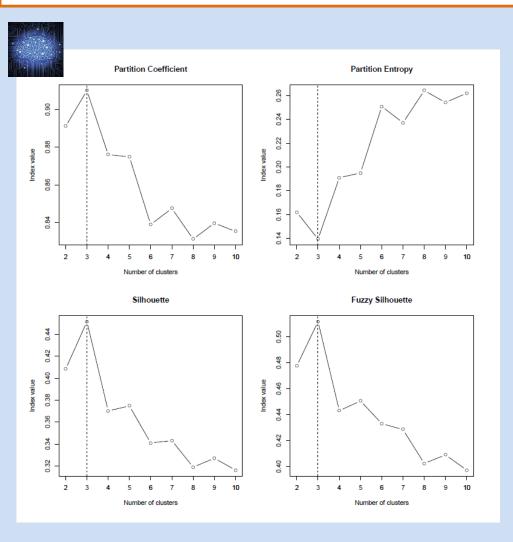
«Key-players» training set
 → 7-dimensional SOM

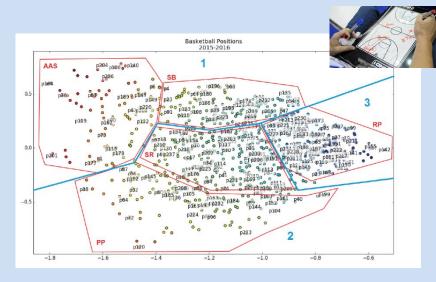


 clusterization of the SOM output layer into a proper number of groups by means of a fuzzy clustering algorithm

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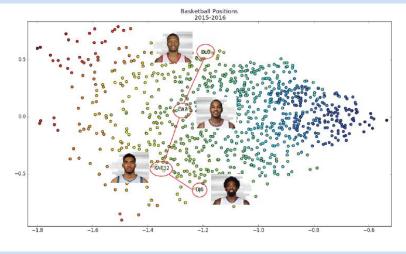
Position	Short	Players	
All-Around All Stars	AAS	LeBron James (LBJ23), Kevind Durant (KD35), Paul George (PG13), Stephen Curry (SC30), James Harden (JH13)	
Scoring Backcourt	SB	Kobe Bryant (KB24), Damian Lillard (DL0), Kyrie Irving (KI2), Dwyane Wade (DW3)	
Scoring Rebounder	SR	Marc Gasol (MG33), Carmelo Anthony (CA7), Karl-Anthony Towns (KAT32), Anthony Davis (AD23), Blake Griffin (BG32)	
Paint Protector	PP	DeAndre Jordan (DJ6), Andrew Bogut (AB12), Steven Adams (SA12), Kenneth Faried (KF35)	
Role Players	RP	Marco Belinelli (MB3), J.J. Redick (JJ4), Harrison Barnes (HB40), Jabari Parker (JP12), Avery Bradley (AB0)	

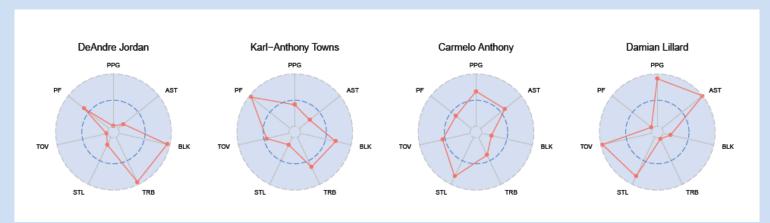


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CS2: scoring probability when shooting under high-pressure conditions

Big data analytics to model scoring probability in basketball: the effect of shooting under high-pressure conditions

Paola Zuccolotto, Marica Manisera and Marco Sandri



International
Journal of
Sports Science
& Coaching



MOTIVATION: Basketball players have often to face high-pressure game conditions. To be aware of the overall and personal reactions to these situations is of primary importance to coaches.

Aim: To develop a model describing the impact of some high-pressure game situations on the probability of scoring and to assess players' personal reactions.



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High-Pressure Game Situations:



- when the shot clock is going to expire (Sнот.Сьоск)
- when the score difference with respect to the opponent is small (Sc.DIFF)
- when the team, for some reason, has globally performed bad during the match, up to the considered moment (Miss.T)
- when the player missed the previous shot (MISS.PL)
- the time to the end of quarter (TIME)
- type of action (Poss.Type, 24" or 14" extratime)



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Dataset	A2Ita	Rio16
Competition	Championship - regular season	Olympic Tournament
Period	2015, 4th Oct - 2016, 23rd Apr	2016, 6th - 21st Aug
Gender	Male	Male
Number of matches	480	38
Number of teams	32	12
Number of players	438	144
Number of 2-point shots	33682 (48.3%, 50.9% Made)	3101 (47.9%, 52.2% Made)
Number of 3-point shots	21163 (30.4%, 34.1% Made)	$1780 \ (27.5\%, 33.8\% \ \mathrm{Made})$
Number of free throws	14843 (21.3%, 73.5% Made)	1589 (24.6%, 74.8% Made)

69688

6470



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DATA Mining Tools:

- univariate non parametric regressions via kernel smoothing on the dependent variable MADE (assuming values 1 and 0 according to whether, respectively, the attempted shot scored a basket or not)
- 1000 bootstrap samples of size nboot = 5000 and nboot = 1000 for the dataset A2ITA and Rio16, respectively.



few univariate relationships detected - Just SHOT.CLOK and MISS.PL



• Basketball Analytics: state of the art

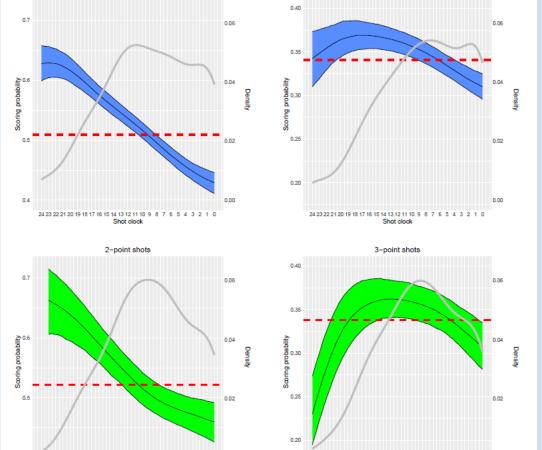
2-point shots

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3-point shots







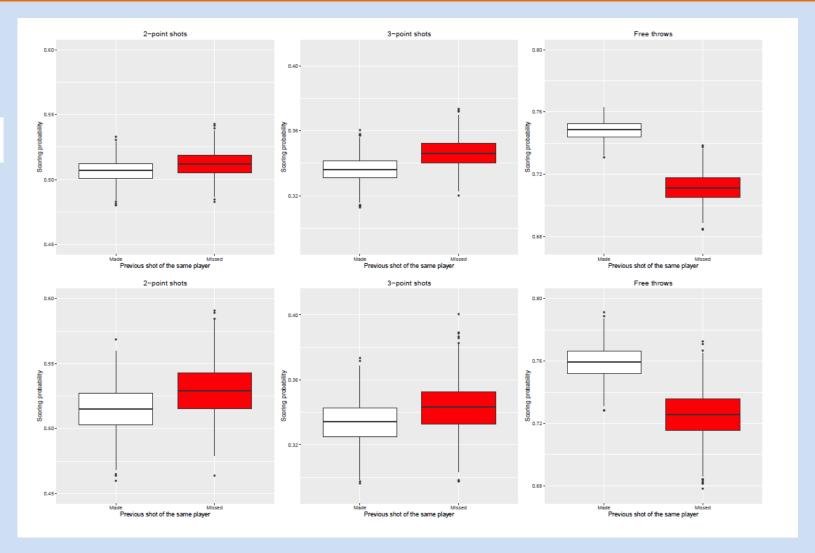


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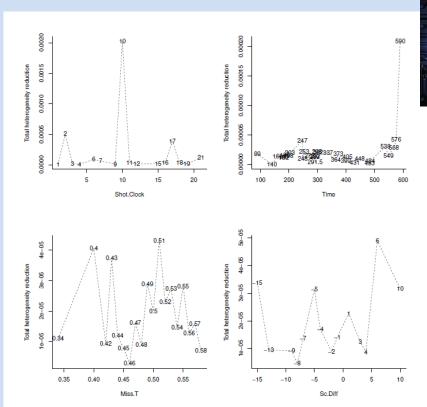
Data Mining Tools:

- CART (Classification And Regression Trees), algorithm able to deal with multivariate complex relationships, also detecting interactions among predictors
- we transform numerical into categorical covariates in order to improve interpretability → combination of the results of a machine learning procedure and experts' suggestions
- pruning



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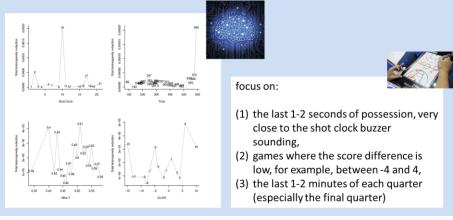




- (1) the last 1-2 seconds of possession, very close to the shot clock buzzer sounding,
- (2) games where the score difference is low, for example, between -4 and 4,
- (3) the last 1-2 minutes of each quarter (especially the final quarter)

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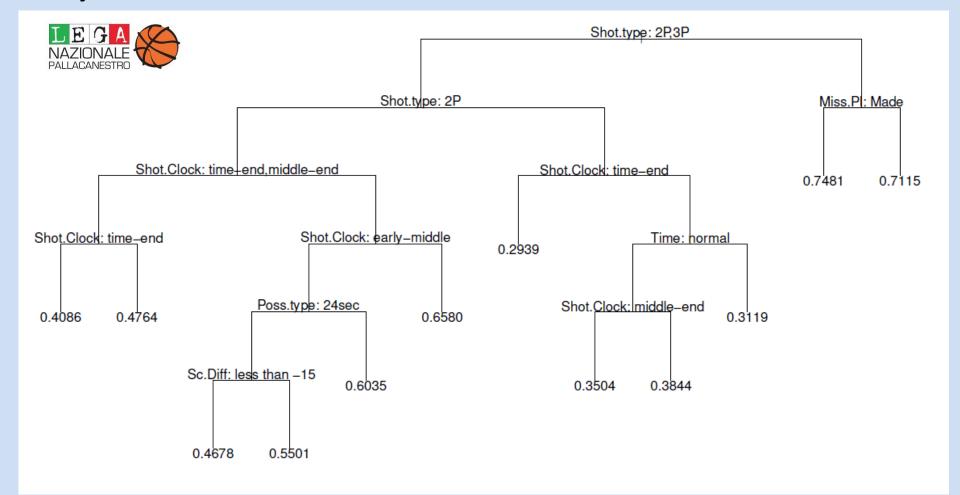
Shot.Clock	early: Shot.Clock> 17		
	early-middle: 10 <shot.clock≤ 17<="" td=""></shot.clock≤>		
	middle-end: 2 <shot.clock≤ 10<="" td=""></shot.clock≤>		
	time-end: Shot.Clock≤ 2		
TIME	normal: Time≤ 500		
	quarter-end: Time> 500		
Miss.T	Bad: Miss.T ≤ 0.44 (25th percentile)		
	Medium: $0.44 < Miss.T \le 0.56$		
	Good: Miss.T > 0.56 (75th percentile)		
Sc.Diff	less than -15: Sc.Diff ≤ -15		
	between -15 and -5: $-15 < Sc.Diff \le -5$		
	between -5 and 1: $-5 < SC.DIFF \le 1$		
	between 1 and 6: $1 < Sc.Diff \le 6$		
	more than 6: Sc.Diff > 6		



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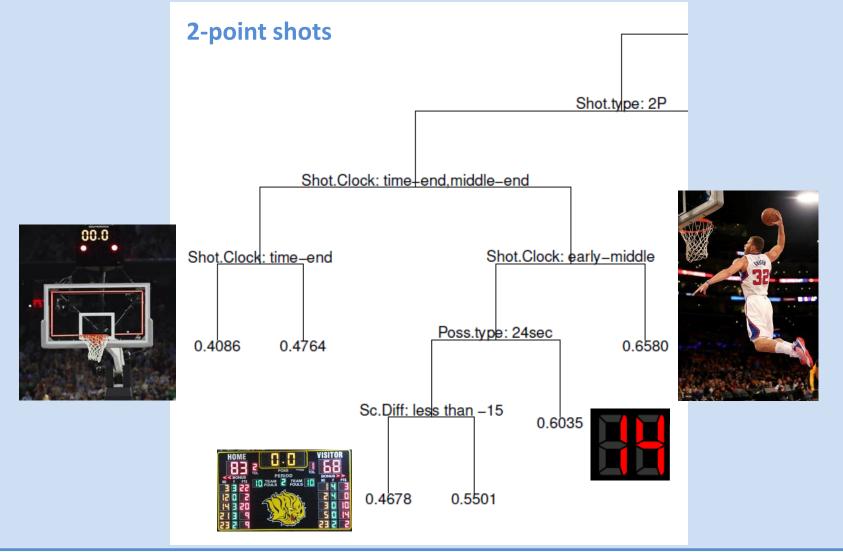
Very similar results with Rio 2016 data





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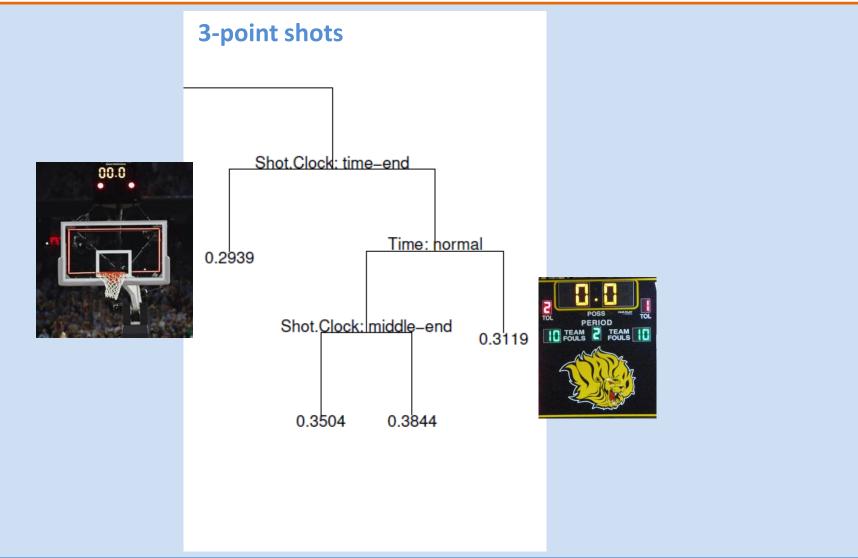
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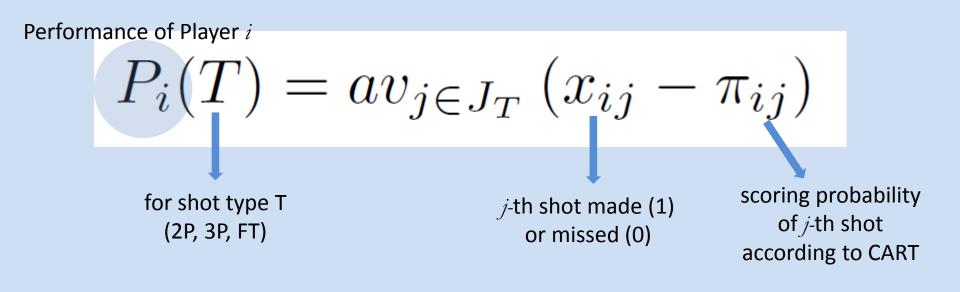


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New Shooting Performance Measure:

Takes into account that shots attempted in different moments have different scoring probabilities

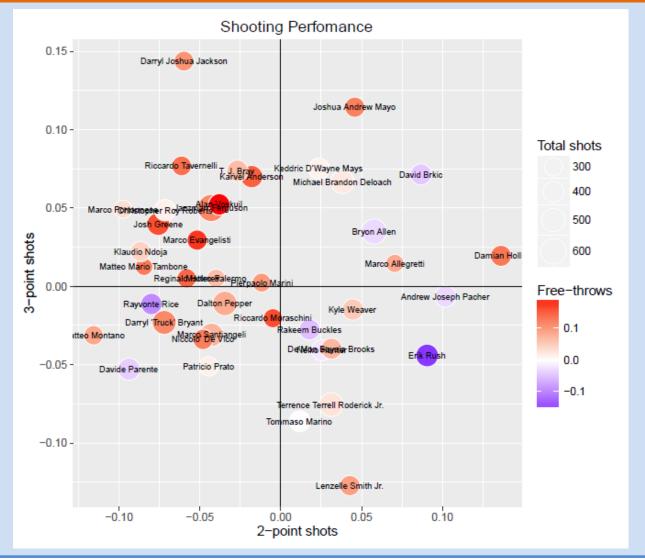




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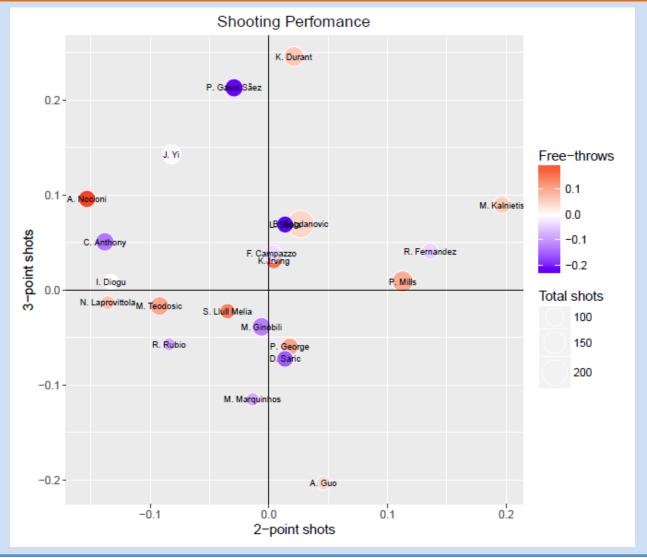




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Further Research:

according to psychological studies, some athletes view the competitive situations as challenging, and others perceive the same situations as stressful and anxiety-provoking. For this reason, it may be difficult to statistically detect stressful situations from large datasets including several players, as the overall average performance may remain unchanged as a response to some players improving their performance and some others getting worse.

- Analysis of single players' reactions to stressful game situations (propension to shot and variation in scoring probability)
- Integration with psychological studies



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CS3: performance variability and teamwork

Markov Switching performance modelling for team network analysis in basketball

(in progress)

Paola Zuccolotto, Marco Sandri, Marica Manisera and Rodolfo Metulini



Motivation: Psychological studies have pointed out that typical performance is but one attribute of performance, but other aspects should be taken into account, in particular performance variability.

Aim: Assessment of players' shooting performance variability and investigation of its relationships with the team composition.

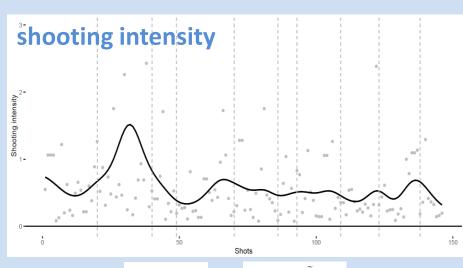


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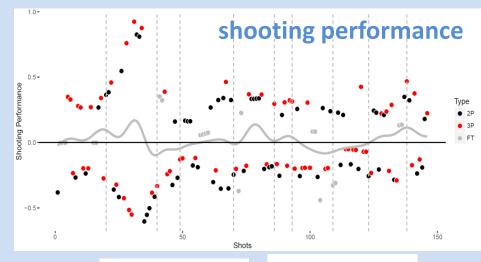
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Performance Variability:

 Definition of a performance index based on the % of attempted shots that scored a basket and on the shooting intensity



$$\tilde{\phi}_{ij} = \frac{1}{t_{ij}} \qquad \phi_{ij} = \frac{\tilde{\phi}_{ij}}{\phi^{(m_{ij})}}$$



$$E_{ij} = x_{ij} - p_{ij}$$

$$\psi_{ij} = \hat{\phi}_{ij} E_{ij}$$

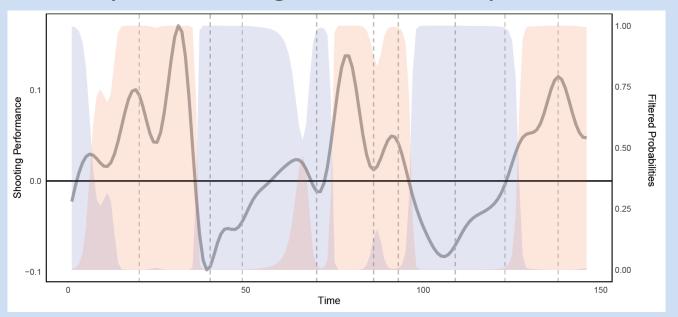


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Performance Variability:

 Fit Markov Switching models to the shooting performance index, in order to detect the (significant) presence of periods of good and bad performance





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TEAMWORK ASSESSMENT:

 determine influence of each teammate on the regime of good and bad performance

- display the significant
 relationships by means of
 graphical network analysis tools
- predict the best substitution at a given time



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CS4: sensor data analysis

Space-Time Analysis of Movements in Basketball using Sensor Data

Marica Manisera *1, Rodolfo Metulini †1, and Paola Zuccolotto ‡1

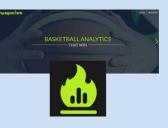
 1 University of Brescia - Department of Economics and Management, Contrada Santa Chiara, 50, 25122, Brescia, Italy





Aim: A first approach to sensor data analysis in basketball (visualization tools, cluster analysis, future challenges)

In collaboration with MYagonism





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CS4: sensor data analysis

Modelling the dynamic pattern of surface area in basketball and its effects on team performance



COMPSTAT 2018

23rd International Conference on COMPUTATIONAL STATISTICS (COMPSTAT 2018) 28-31 August 2018, Iasi, Romania





Aim: to study

- structural changes in the surface area
- associations between regimes and game variables
- the relation between the regime probabilities and the scored points



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Visualization Tools

Spatio-Temporal Movements in Team Sports: A Visualization approach using Motion Charts.

Rodolfo Metulini (1)

(1) Department of Economics and Management, University of Brescia, Contrada Santa Chiara, 50, 25122 Brescia BS, Italy,

rodolfo.metulini@unibs.it.

A tool to display data recorded by tracking systems producing spatio-temporal traces of player trajectories with high definition and frequency https://www.youtube.com/watch?v=aejyrDngYVY



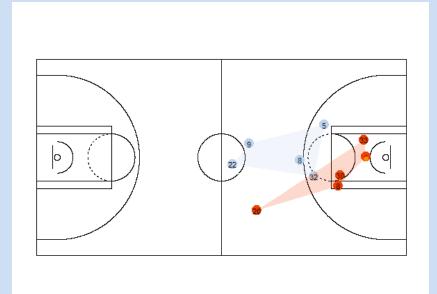
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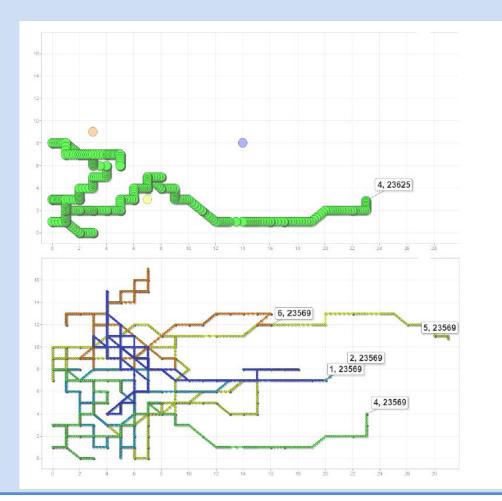
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Visualization Tools

James P. Curley

Curley Social Neurobiology Lab website (Psychology Department and Center for Integrative Animal Behavior, Columbia University, New York City)







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Convex Hulls Analysis

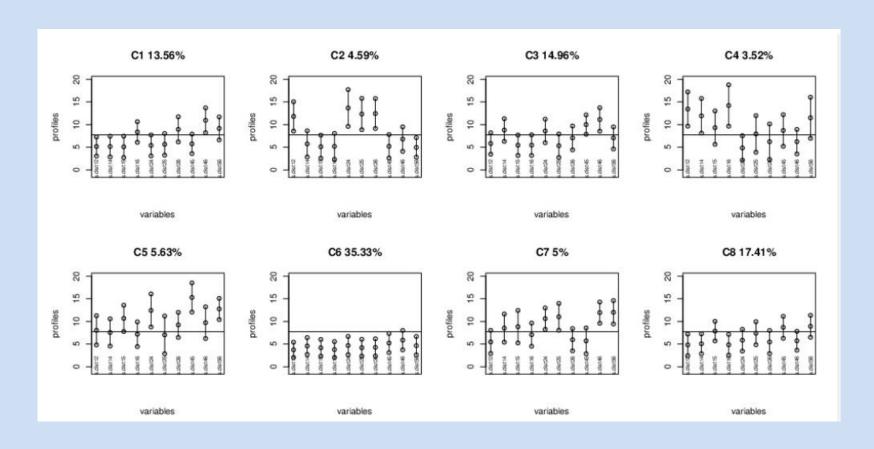
	Average	distance	Convex hull area			
	attack	defence	attack	defence		
Min	5.418	2.709	11.000	4.500	_	
1st Qu.	7.689	3.942	32.000	12.500		
Median	8.745	4.696	56.000	18.500		
Mean	8.426	5.548	52.460	32.660		
3rd Qu.	9.455	5.611	68.500	27.500		
Max	10.260	11.640	99.500	133.500		



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Cluster Analysis

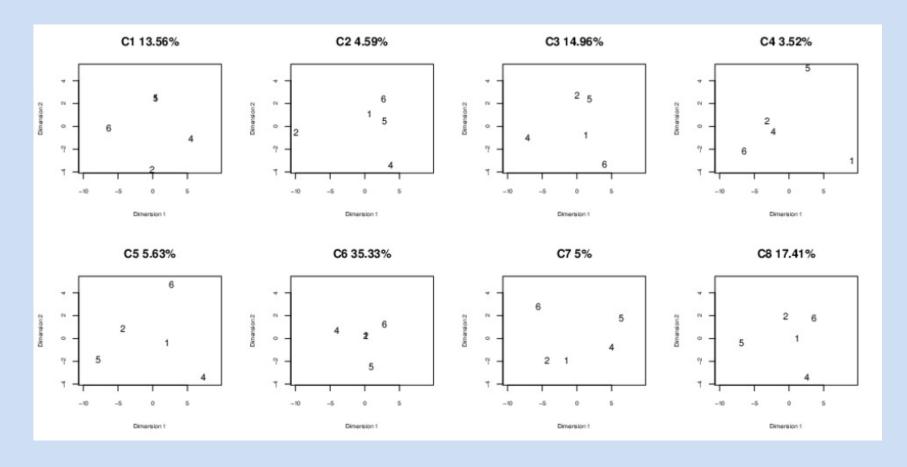




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Cluster Analysis + MultiDimensional Scaling

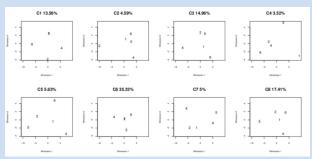




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Cluster Analysis + MultiDimensional Scaling



D	Α		
14.12	85.88		
14.09	85.91		
26.07	73.93		
15.38	84.62		
57.98	42.02		
85.07	14.93		
39.53	60.47		
39.08	60.92		

NA	1	2	3	4	5	6	7	8
1	0	10.71	23.53	47.83	0	20.83	31.25	20.23
2	0.77	0	9.15	0	1.85	2.08	8.33	2.89
3	31.54	42.86	0	8.7	44.44	20.83	18.75	20.23
4	6.15	3.57	1.96	0	7.41	0	10.42	1.16
5	0.77	3.57	16.99	17.39	0	0	16.67	8.09
6	27.69	7.14	18.95	0	1.85	0	0	43.93
7	15.38	21.43	3.92	4.35	18.52	0	0	3.47
8	17.69	10.71	25.49	21.74	25.93	56.25	14.58	0



- Basketball Analytics: state of the art
- Basketball datasets
- CS1: new positions in basketball

- CS2: scoring probability under high-pressure
- CS3: performance variability and teamwork
- CS4: sensor data analysis

Future Challenges:

- Integration with play-by-play data
- Integration with video and match analysis
- Integration with body metrics (body physiology tracking via "smart clothing" and/or body measurements)
- Integration with qualitative assessments
- Network analysis tools
- Spatio-temporal statistical models
- Addition of the other team's data
- Addition of the ball's position





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Concluding ...

MARC GASOL SAYS: 'STATS ARE KILLING THE GAME OF **BASKETBALL'**



tats have always been important to players, coaches, the media, and fans; this year in particular, we've been closely watching Russell Westbrook as he made triple-double history Memphis Grizzlies center Marc Gasol made history as well, becoming the first center to record 300 assists, 100 threes and 100 blocks in a season, but he doesn't want to discuss stats, in

Gasol was asked about point guard Mike Conley's breakout season statistically and initially

We've got 43 wins. If we win (tonight), we'll have 44. That's the only number you guys (media) should care about," Gasol said. "Stats are great, but wins and losses matter. Stats are killing the game of basketball. Basketball is a subjective game. A lot of things happen that you cannot measure in stats. Different things matter. To me, the most important things in basketball are not measured by stats."

FALSE:

- If modern approaches to basketball analytics are used
- If we are able to **integrate** analytics and technical experience
- If we are able to spread the culture of Statistics



TRUE:

- If people keep thinking that Statistics is merely PPG, AST, REB, ...
- If people don't learn how Stats have to be interpreted ("Do not put your faith in what statistics say until you have carefully considered what they do not say." W. W. Watt)

References

Download a (regularly updated) list of references at http://bodai.unibs.it/bdsports/basketball.htm



