

**Course description: Course 5 – Final Course  
(Unternehmensführung & Corporate Governance)**

**Course content:**

- Corporate Governance
- Management Control and Value Based Management
- Strategy formulation and implementation
- Financial/Nonfinancial Performance Measures, Responsibility Accounting and Incentive Schemes

**Learning Outcomes:**

Students will be able to critically discuss and to integrate the contents presented in the specialization „Strategic Management and Management Control“ as well as to apply these contents to practical situations.

**Course Design:**

This seminar will be taught by Prof. Speckbacher and/or Prof. d'Arcy for groups of 25-30 students. There will be a mid-term exam and an oral final exam. The oral exam consists of short presentation of a scientific paper. Critical discussion and creative application of course contents

**Grading:**

- Mid-term exam
- Participation in class
- Oral final exam

Short presentation of a scientific paper (a part of the oral exam):

Students choose five papers that appeared within the previous two years in one of the journals listed below. One paper will be chosen by the examiner (Prof. d'Arcy or Prof. Speckbacher) and this paper has to be presented (three minutes, no media, no notes).

List of journals

- Academy of Management Journal
- Academy of Management Review
- Accounting, Organizations and Society
- Administrative Science Quarterly (ASQ)
- Betriebswirtschaftliche Forschung und Praxis (BFuP)
- Controlling
- Controlling & Management (ehemals krp - Kostenrechnungspraxis)
- Die Betriebswirtschaft (DBW)
- Die Unternehmung
- Harvard Business Review
- Journal für Betriebswirtschaft (JfB)
- Management Accounting Research (MAR)
- MIT Sloan Management Review
- Organization Science
- Strategic Management Journal
- Zeitschrift für Betriebswirtschaft (ZfB)
- Zeitschrift für betriebswirtschaftliche Forschung (zbf)

