New Video Thesis Format at E&I

Submission in two parts

1. **Part I A written document**

   Different from a traditional bachelor thesis in two ways:

   o It will not include the usual <u>Discussion</u> and <u>Conclusion</u> parts
   o It will include:
      - <u>Video script</u>: A chronological run-down of scenes (dialogue that is to appear in the video)
      - <u>Video storyboard:</u> A graphic representation of how the video will unfold, shot by shot.

   The table of contents can be structured as follows:

   > 1. **Introduction (approx. 1-2 pages)**
   >   1.1. Presentation of the topic and the research question
   >   1.2. Presentation of its relevance (e.g. for research, teaching, or practice)
   > 2. **Literature review (approx. 5-7 pages)**
   >   2.1. Current state of research
   >   2.2. Key insights
   >   - Describe particularly relevant topic blocks more intensively
   >   - Refer to and highlight findings from the latest literature
   > 3. **Video concept (approx. 10 pages)**
   >   3.1. Background information
   >   - Which topic blocks will be featured in the video?
   >   - What is the choice based on?
   >   3.2. Video script
   >   3.3. Video storyboard

2. **Part II An explainer video**

   When the supervisor has approved the video script and storyboard, the video can be produced.

   All important requirements and tips & tricks for creating an explainer video will be documented in a corresponding <u>explainer video guideline</u>.

   > **An explainer video (2-6min. length)**
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   > ▶
   >
   > An efficient combination of visual cues (storyboard based) and audio explanation (video-script based) to convey key information on a particular topic.

   These two parts together shall reflect a workload of about 25 full-time working days (200 working hours), worth 8 ECTS for BAWISO and 10 ECTS and a respective workload for BBE students.