



# Achieving the Promise of Cities that Work

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8<sup>th</sup> Economic Development Days – May 2022

Vienna University of Economics and Business (WU Wien)

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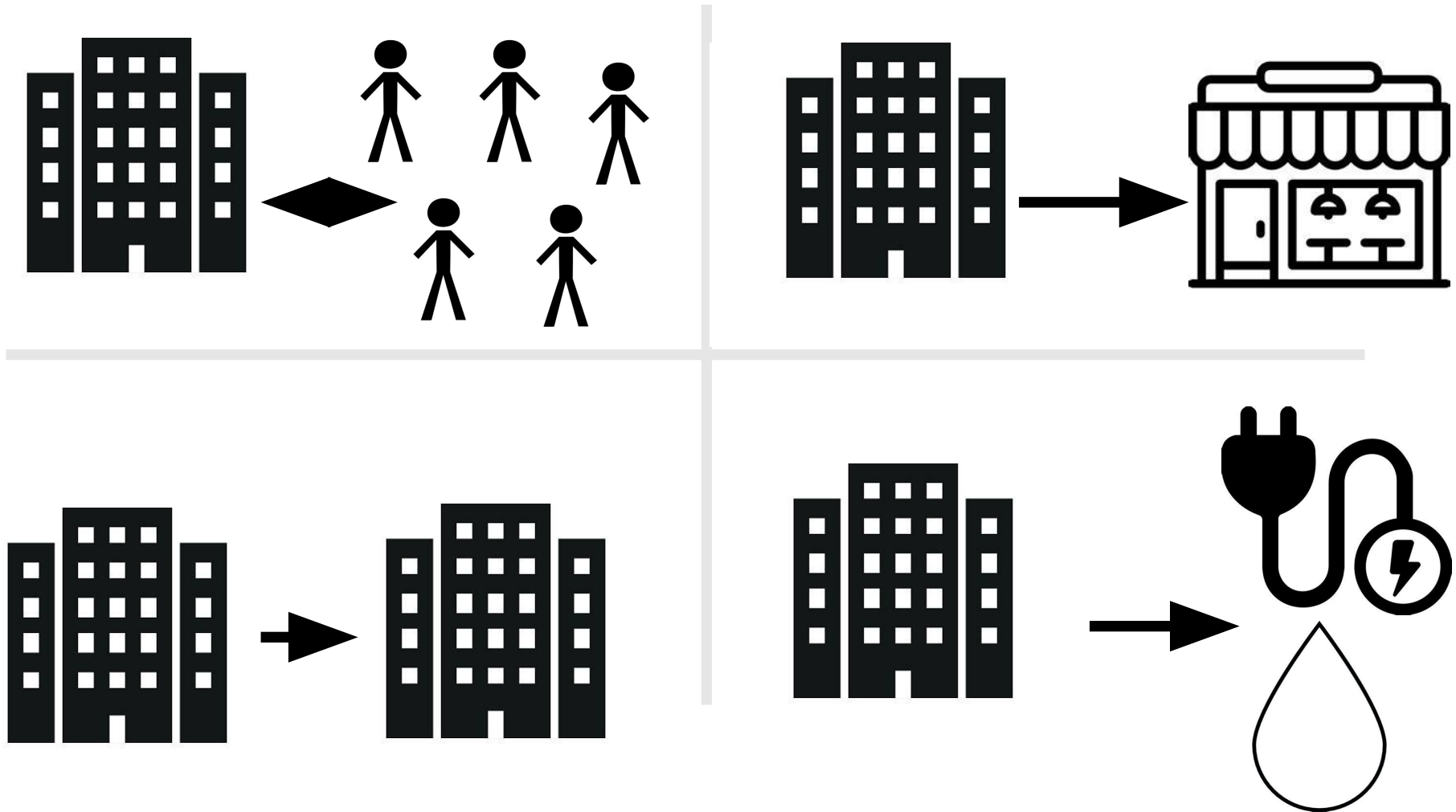
Source: University of London



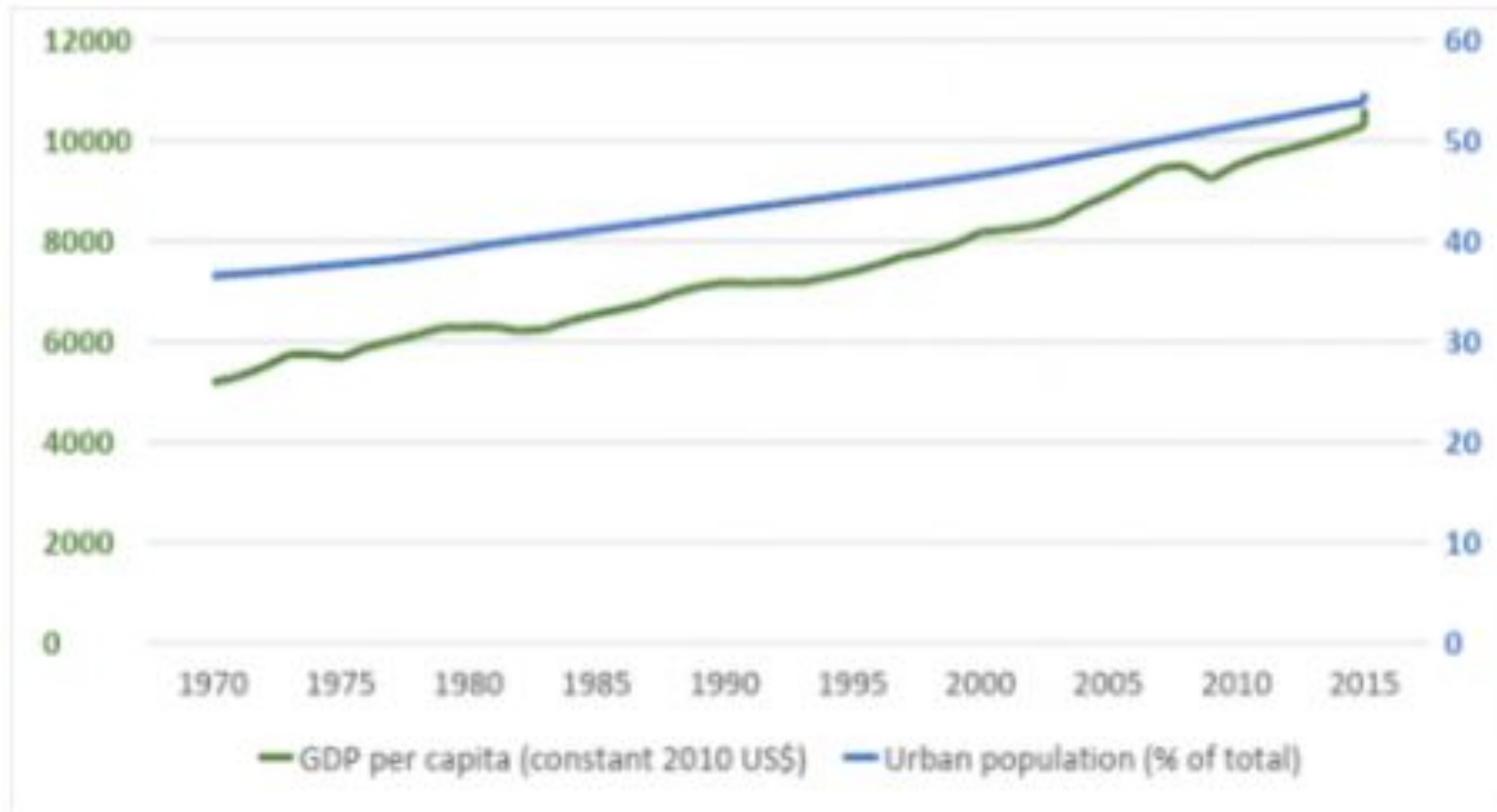
For all humankind people have been flocking to cities in search of opportunities...



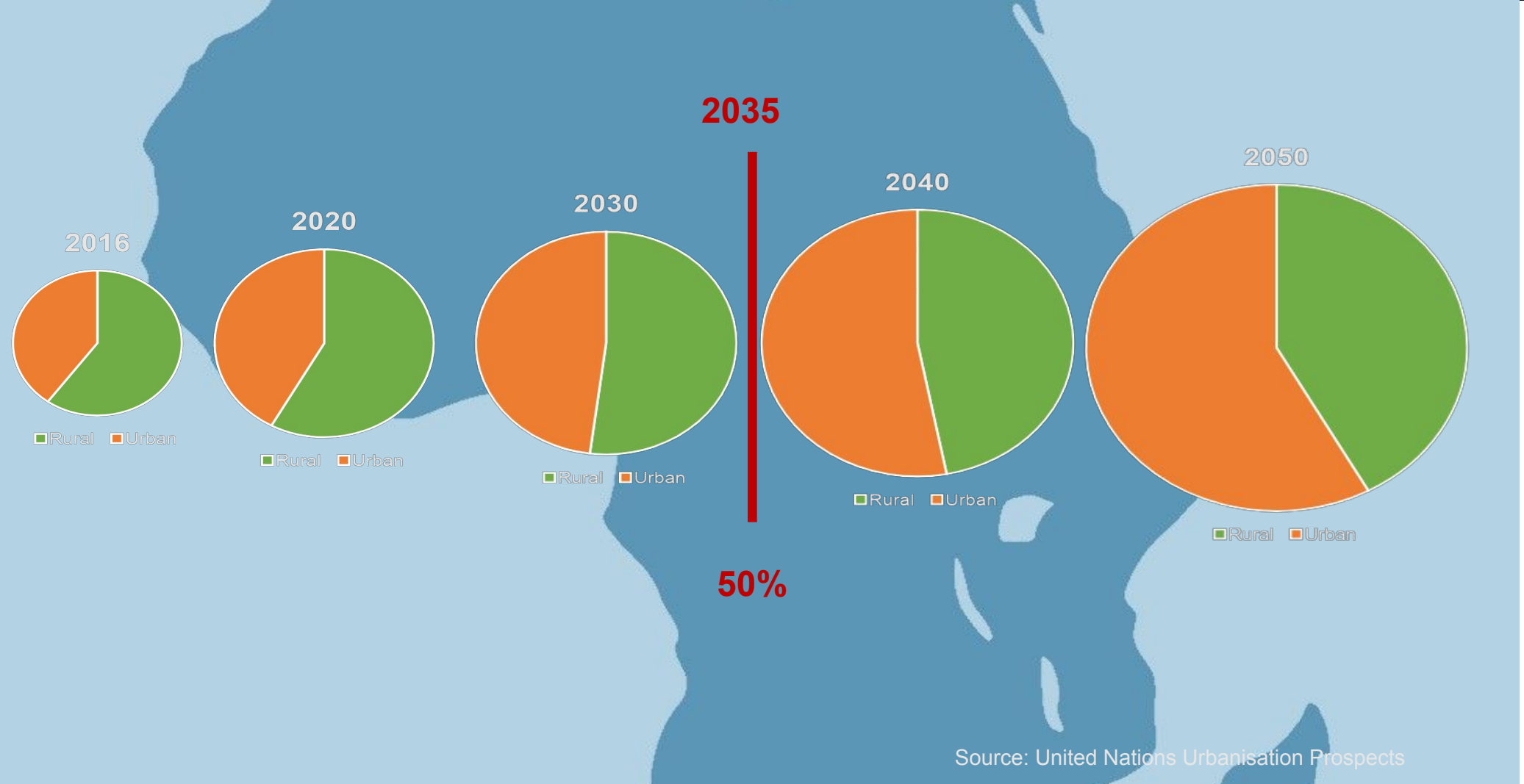
...as well as being the preferred location for firms...



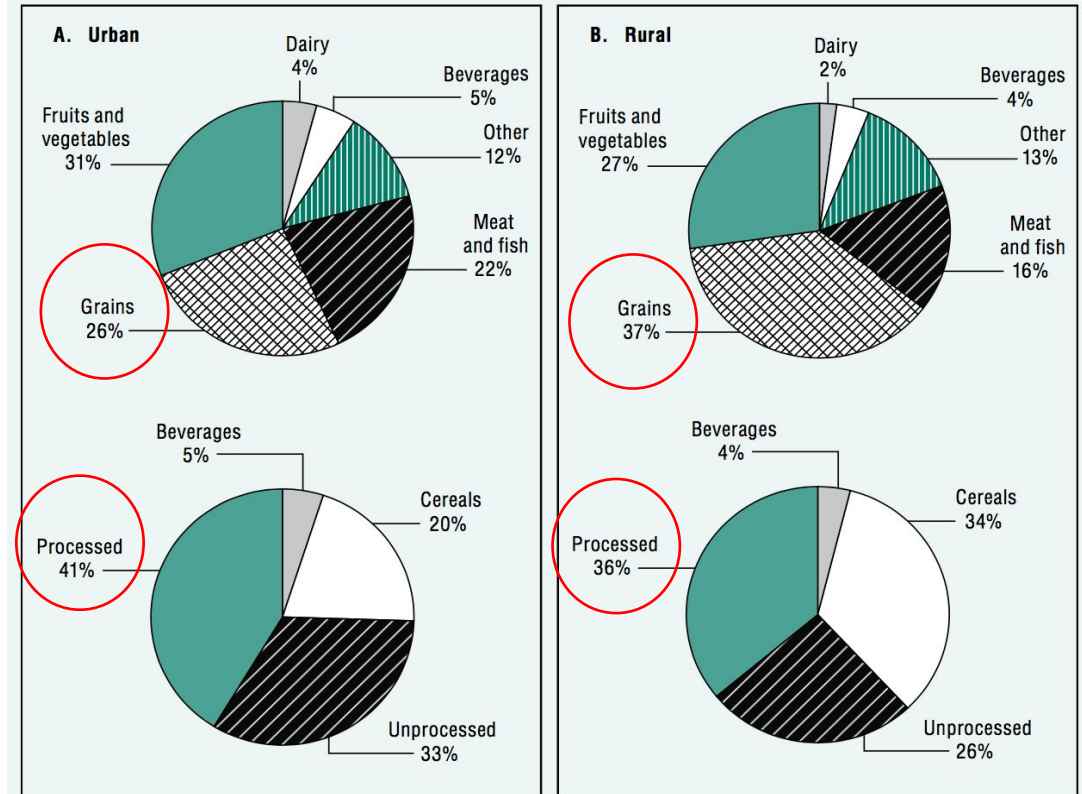
...making urbanisation an engine for innovation, productivity and economic growth...



...which is a major opportunity for Africa with an estimated 2/3rds of our cities are yet to be built....



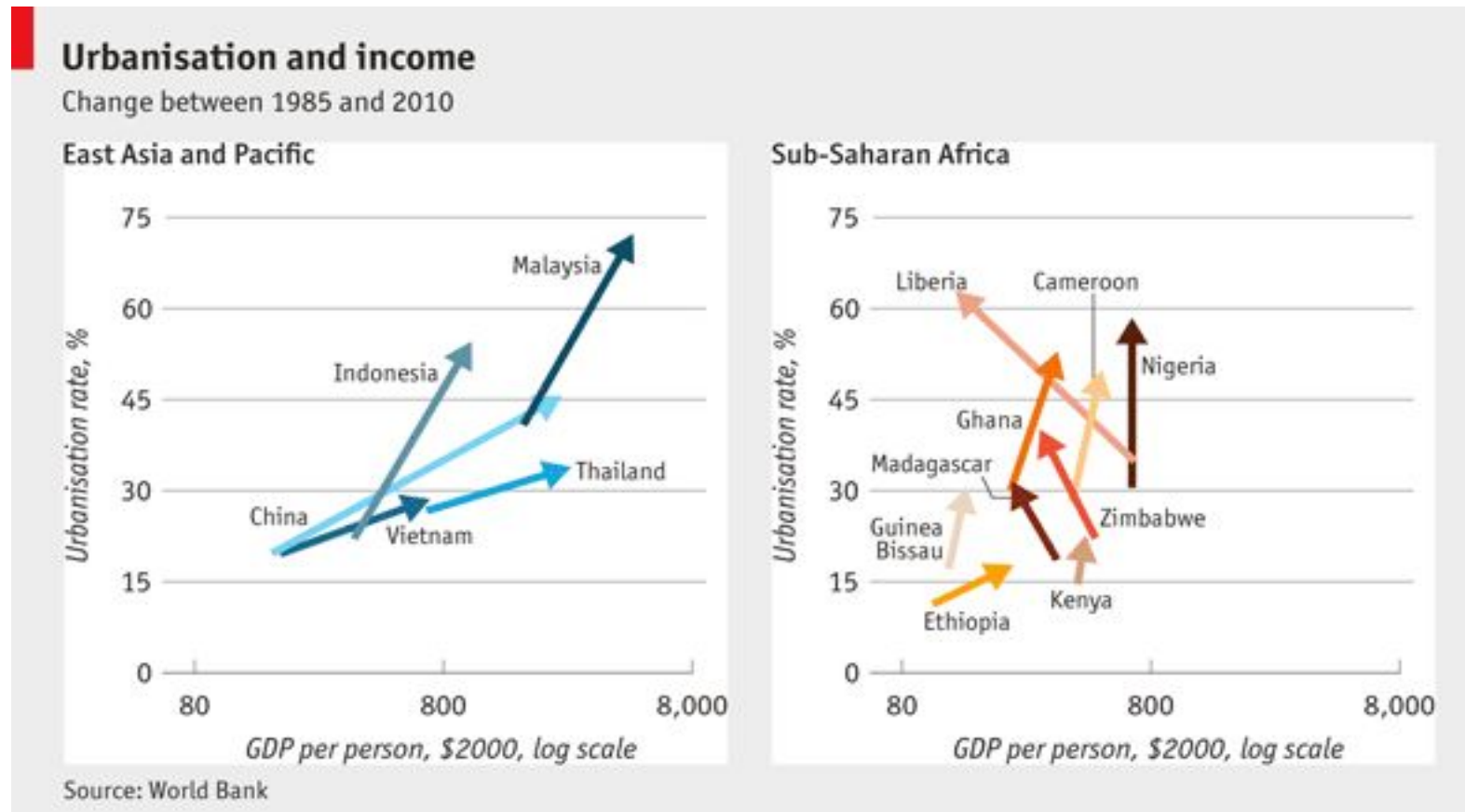
...and this will further be supportive to rural growth and development as well.



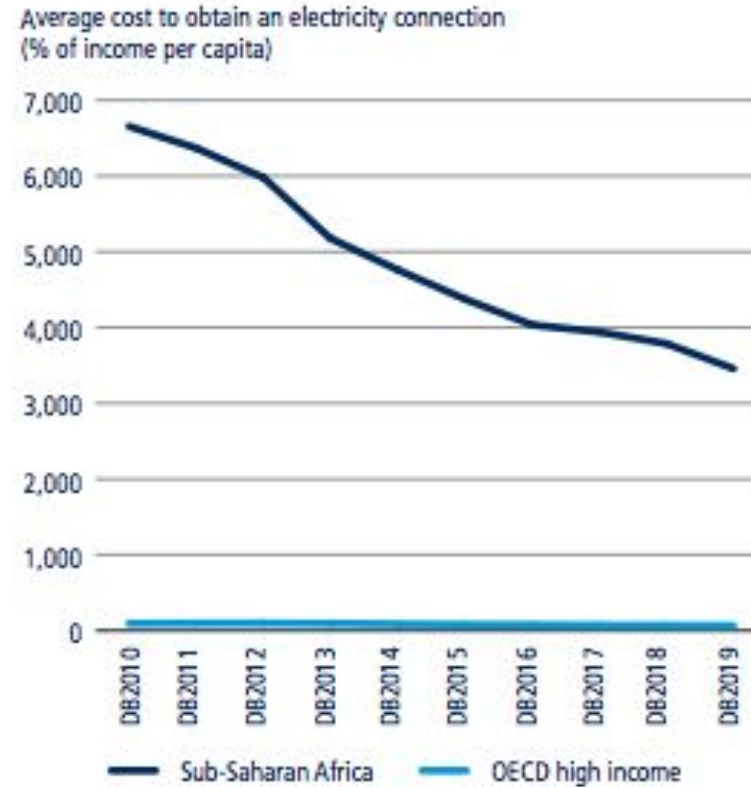
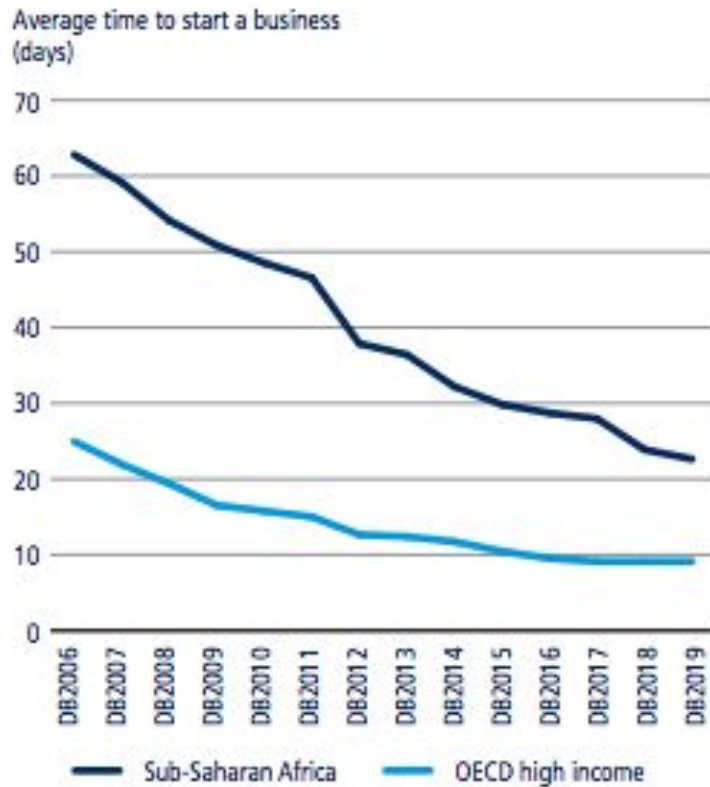
Note: The sample includes 17 West African countries: Benin, Burkina Faso, Cabo Verde, Chad, Côte d'Ivoire, Gambia, Ghana, Guinea, Guinea-Bissau, Liberia, Mali, Mauritania, Niger, Nigeria, Senegal, Sierra Leone and Togo.  
Sources: OECD (2013a).



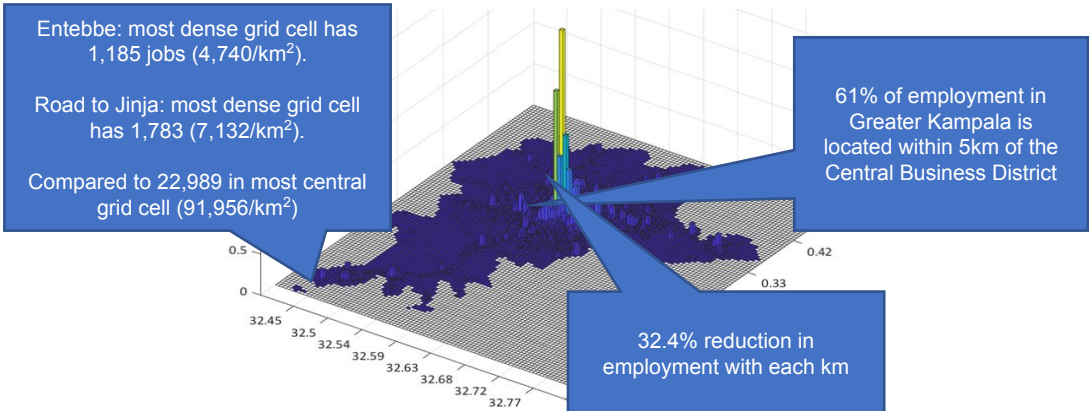
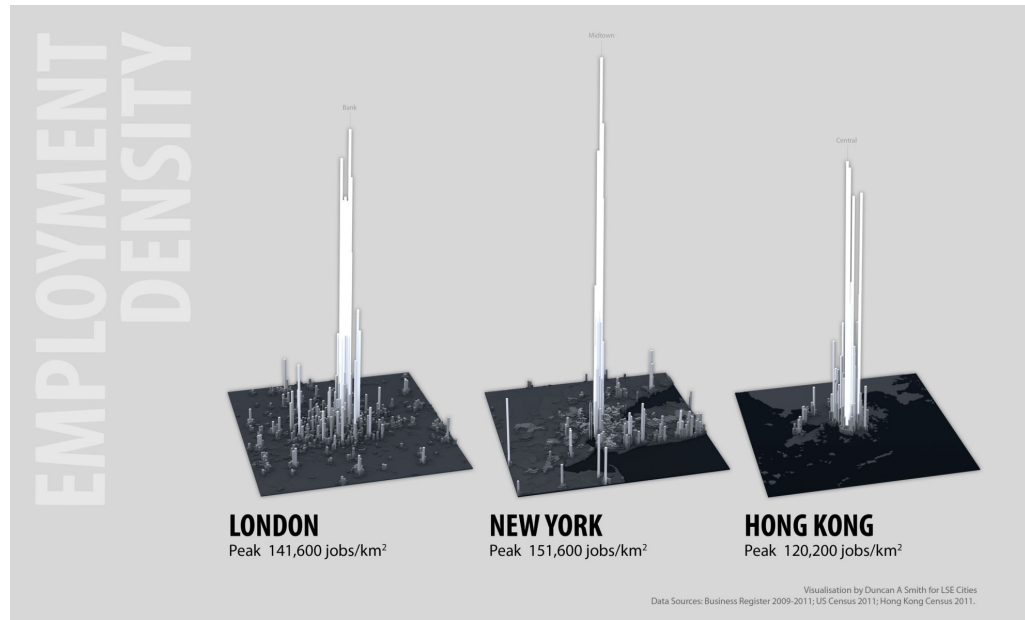
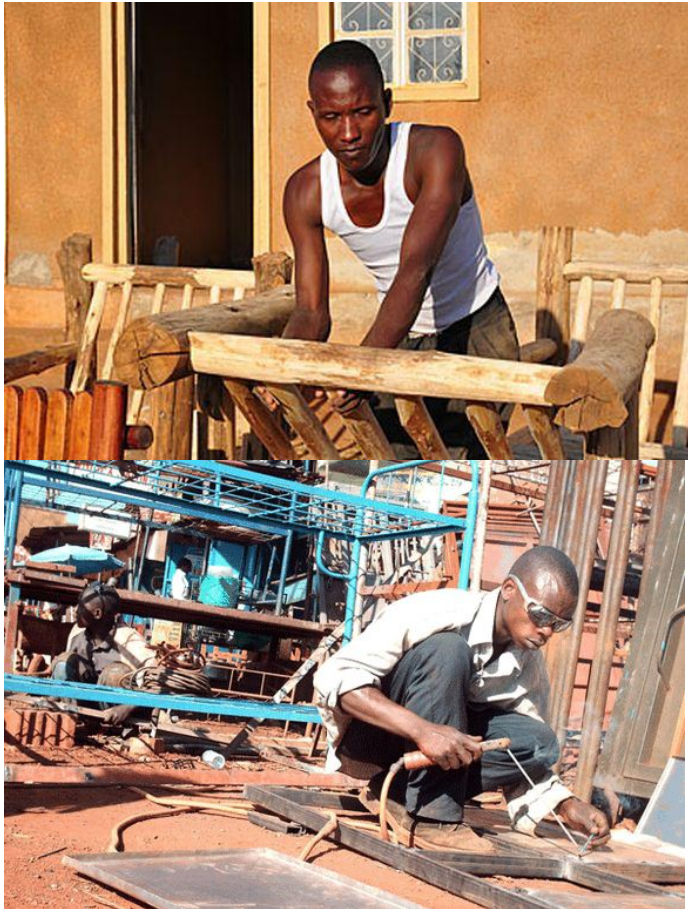
BUT it is only well-managed urbanisation which will unleash these productivity gains...



...as poorly managed cities do not support a sufficient investment climate...



...resulting in the absence of firms and employment opportunities for a rapidly growing labour force...



Source: LSE Cities and Bird, Venables and Hierons (2019)

# ...pushing them into informality and affecting their livelihoods...



Of 2243 informal firms surveyed in the Greater Kampala area in 2016...

**93%**

are operating below  
the poverty line

**70%**

of those with one  
employee are owned  
by women

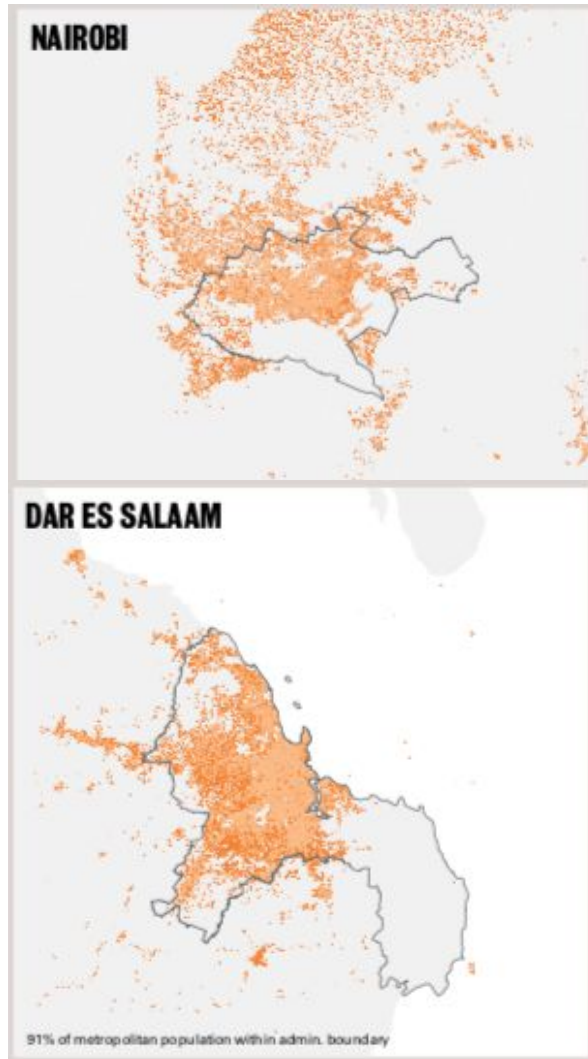
**42.9%**

of their business  
owners are 18 to 29  
years old

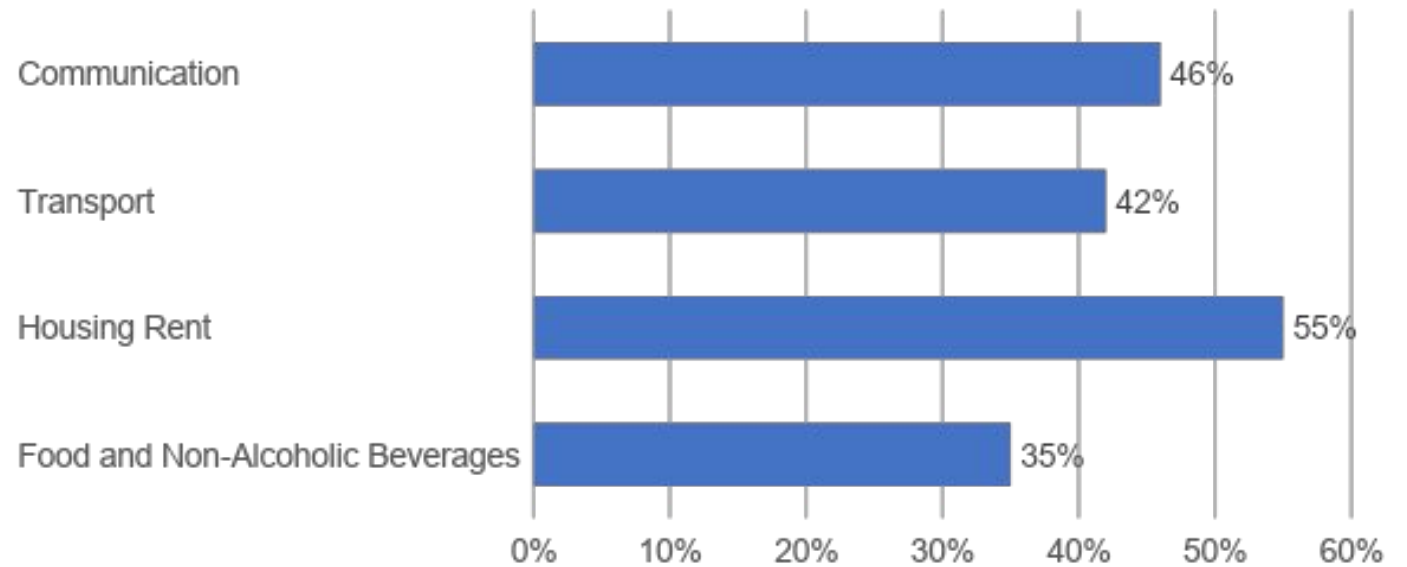
**24%**

were started due to a  
lack of alternative  
employment

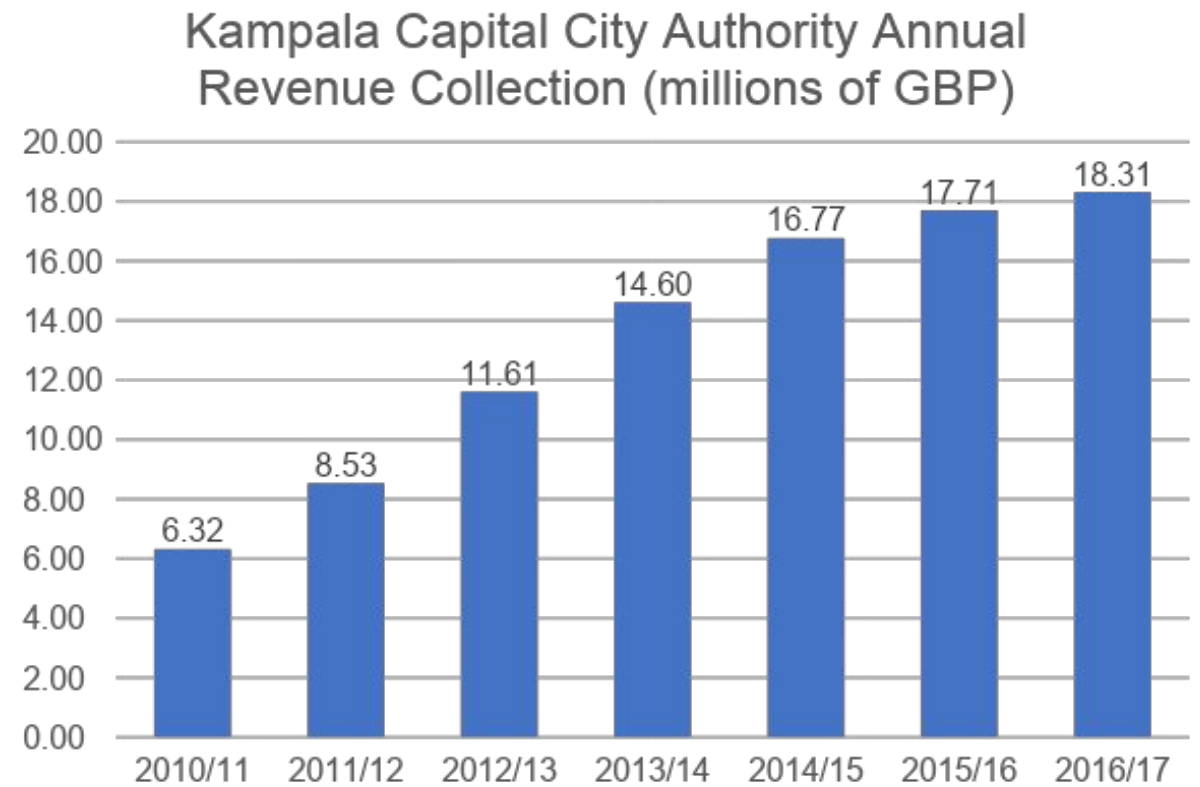
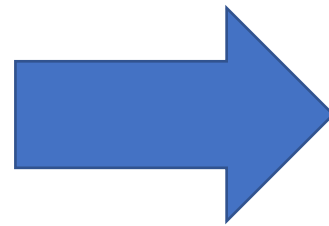
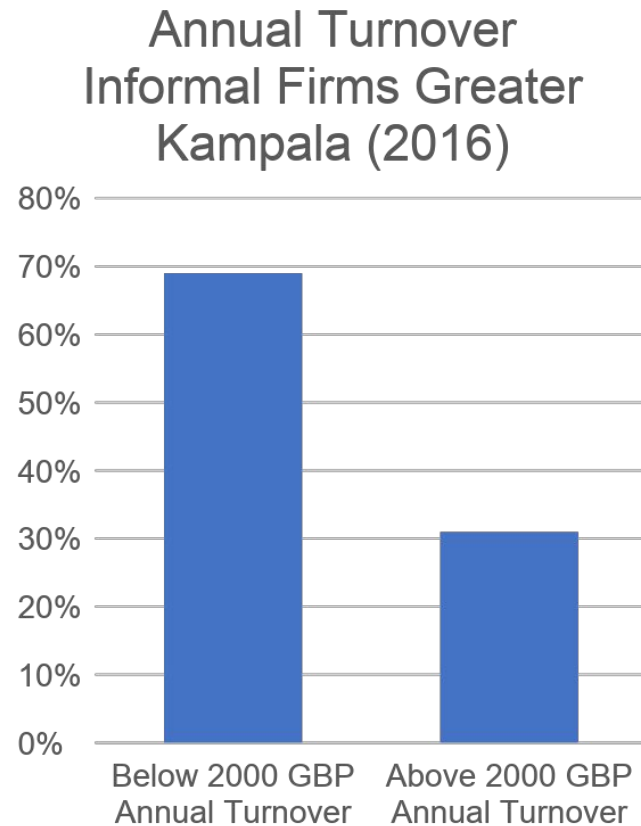
...and an urban form that keeps living costs high...



Average Comparative Urban Price Premiums for Consumers in Africa

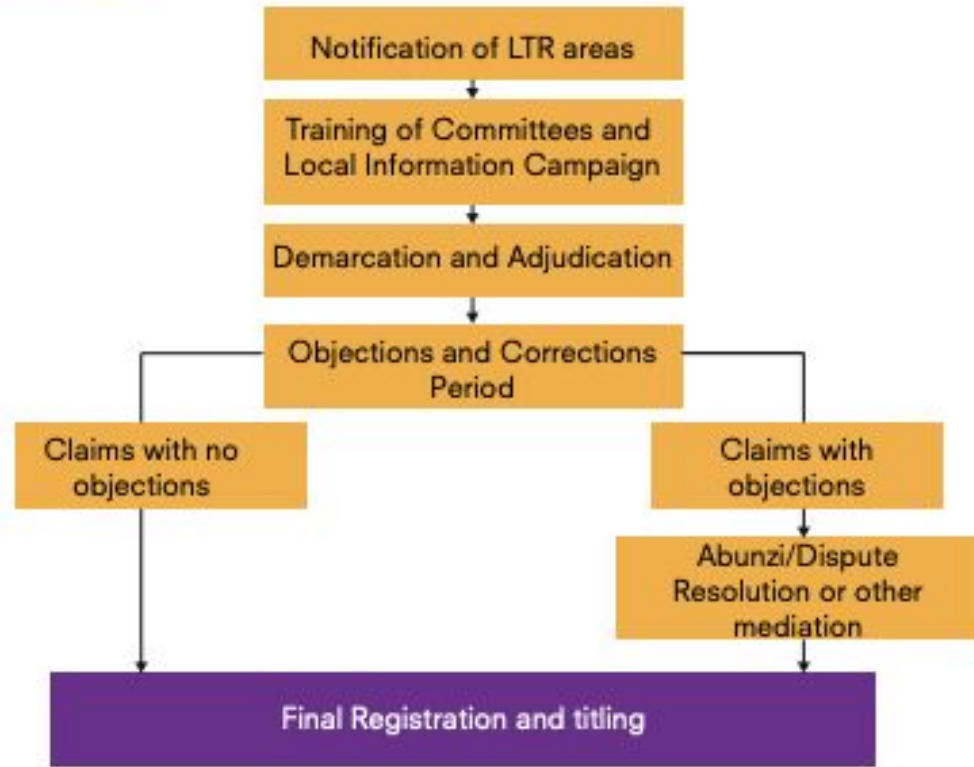


...eroding a much-needed tax base for financing and funding necessary infrastructure and services.

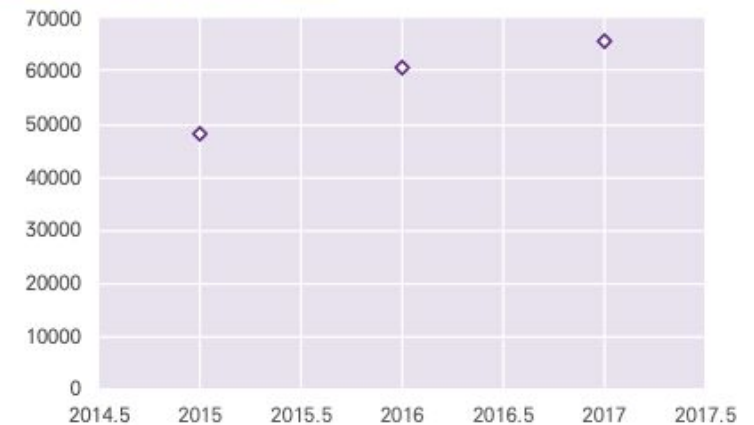


# Unleashing the potential of urbanisation requires providing security of tenure to unlock potential investments...

## The LTR process

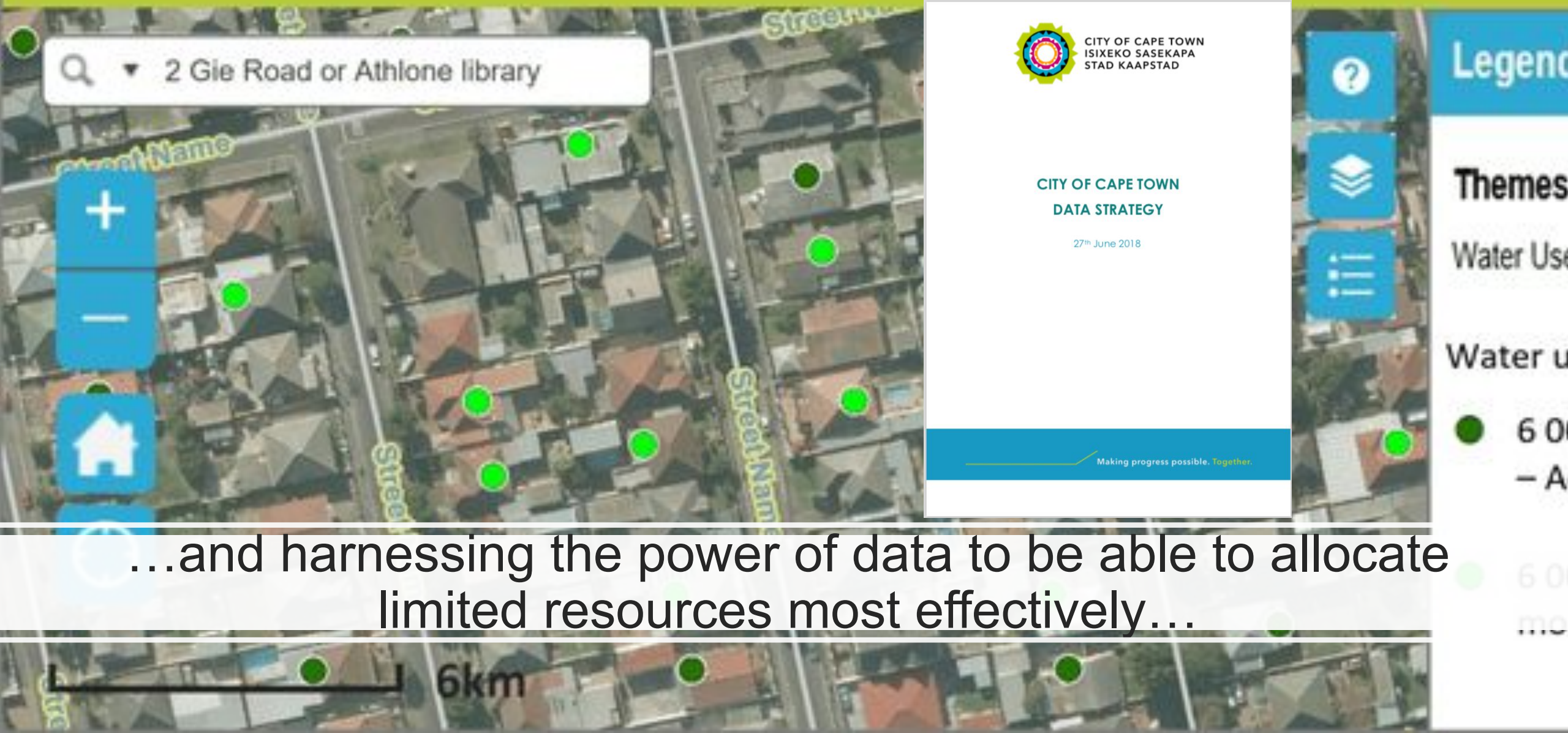


Number of mortgages registered



Source: Ngoga (2019)

# City Water Map



...and harnessing the power of data to be able to allocate limited resources most effectively...



...including in planning and making investments in public infrastructure before people settle...



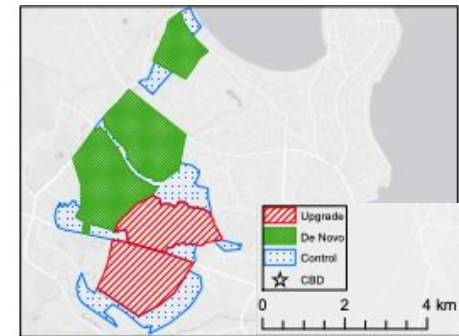
De-novo



Control (for de-novo)



Upgrading

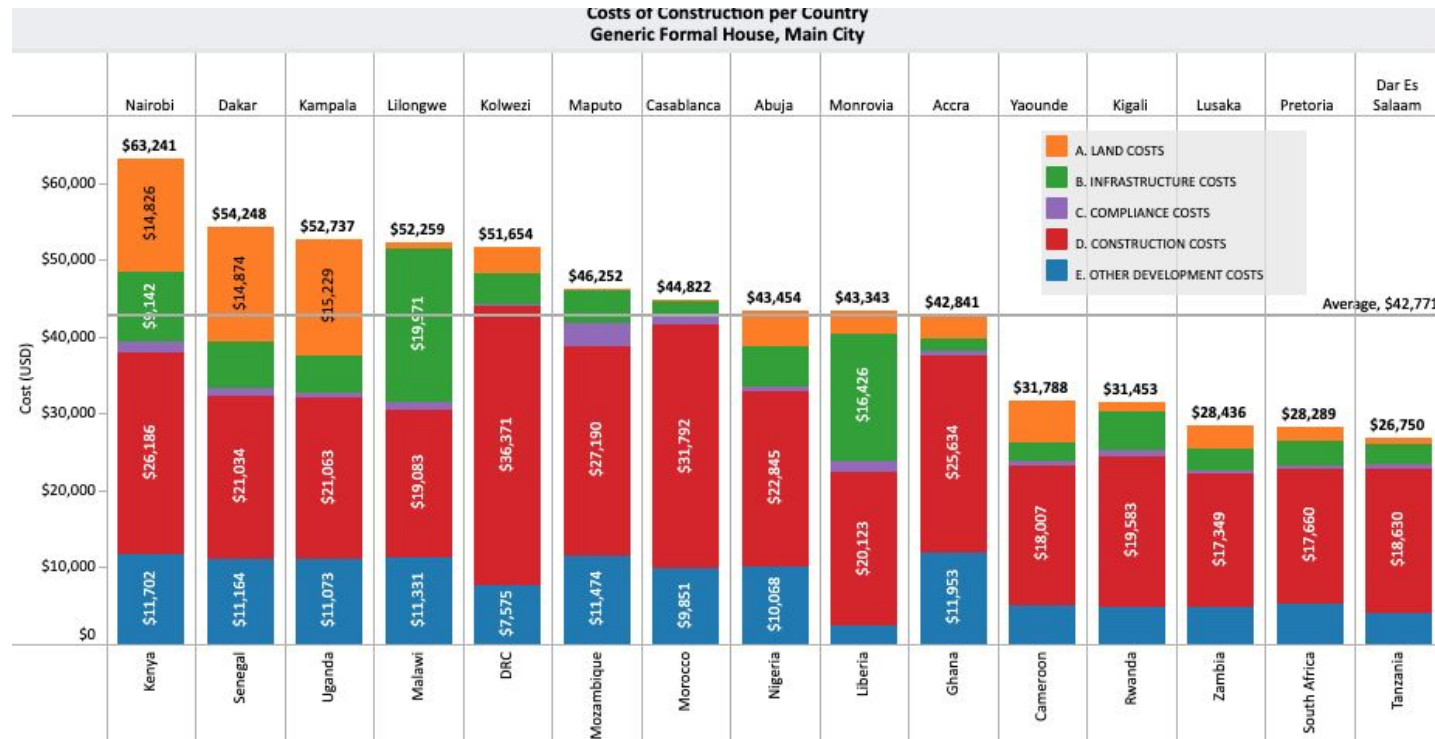


Source: Michaels et al (2020)

...ensuring that we undertake climate-resilient low-carbon development from the outset...

	Ethiopia	Kenya
GDP 2020 (\$ Bns)	97	96
Total Government Budget 2020 (\$ Bns)	15	24
Incremental Investment Required to 2050 (\$ bns)	42	27
Benefits (\$ Bns) by 2050	240	140
Benefits (% GDP) by 2050	250	150
Net job creation by 2050	210,000	98,000

# ...and prioritising housing as a central part of an urban strategy...



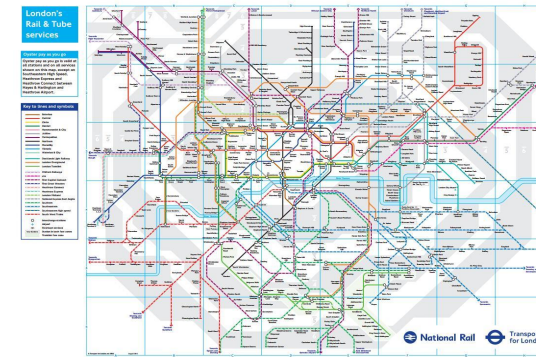
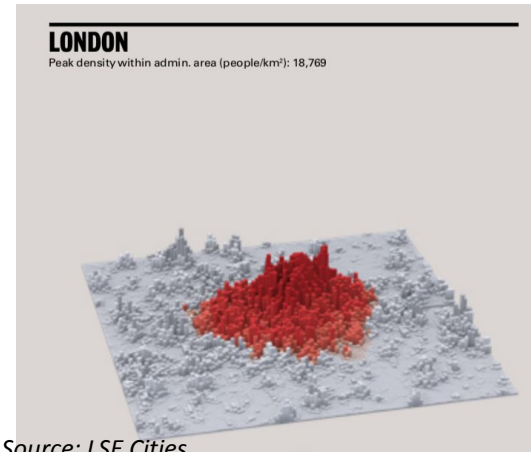
Data source: CAHF Research, 2015 and 2016



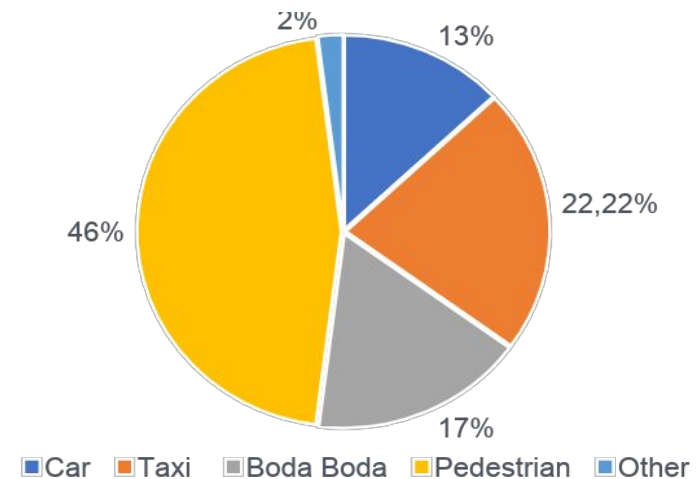
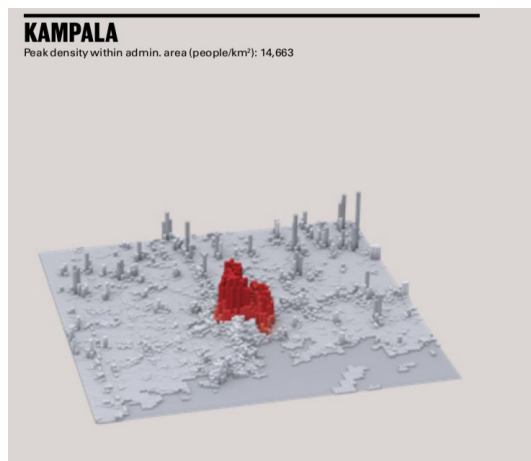
Source: Centre for Affordable Housing Finance in Africa

# ...ensuring people can get from their homes to their jobs efficiently and effectively...

LONDON



KAMPALA  
A



# CLIENT CARE CENTRE

OUR DELIGHT IS TO SERVE YOU

Hello today!



REPRESENTATIVE  
0794-002222

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...all of which will strengthen the social contract and thus willingness to pay taxes.

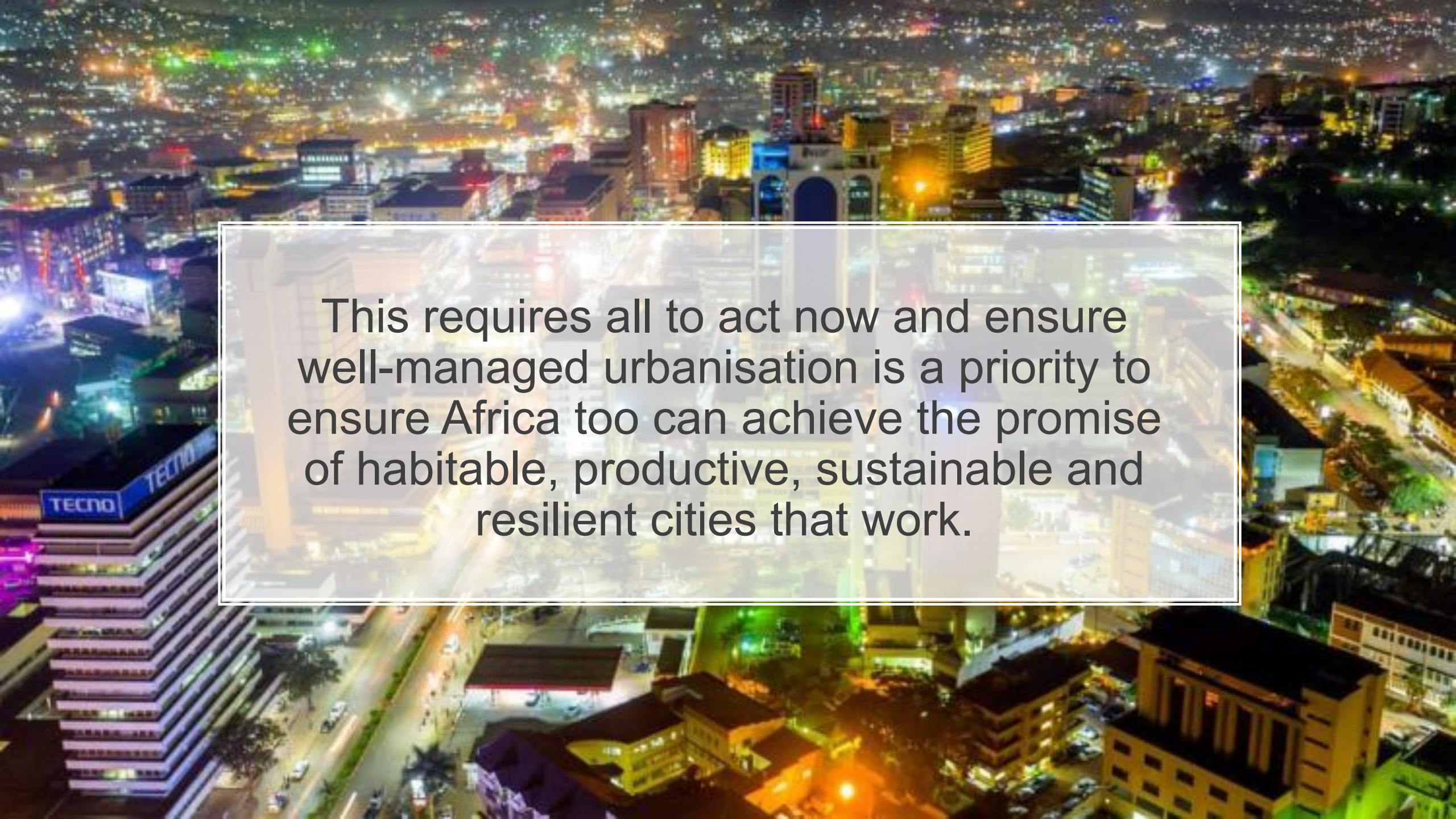
Because of *you*

Kilometers of paved roads had increased from 3,317km in 2011/12 to 4,919km by 2016. Together we are making our journeys faster and safer.

Thank you for *paying your taxes*



#MyTax

An aerial night view of a city, likely Lagos, Nigeria, showing a dense urban landscape with numerous illuminated buildings and streets. A prominent building in the lower-left foreground has 'TECNO' written on its facade. A semi-transparent white box with a thin black border is centered over the image, containing text.

This requires all to act now and ensure well-managed urbanisation is a priority to ensure Africa too can achieve the promise of habitable, productive, sustainable and resilient cities that work.



Thank you

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