



INVITATION

CGEUI Event

THE EUROPEAN CORPORATION

Ownership and Control after 25 Years of Corporate Governance Reforms,

Cambridge University Press, 2023

&

The New Challenges and Research Questions

Vienna, 10 November 2023

Programme

Venue: WU Vienna University of Economics and Business

The room: EA.0.024 <https://campus.wu.ac.at/de/?campus=1&q=EA.0.024#>

Time: 9:00 – 17:00

9:00 – 9:10 **Registration**

9:10 – 9:25 **Opening** (VR Martin Winner, Vienna University of Economics and Business)

Session 1: THE EUROPEAN CORPORATION Ownership and Control after 25 Years of Corporate Governance Reforms, Cambridge University Press, 2023.

9:30 – 10:30 **Presentation of the book** (editors, authors)

10:30 – 11:00 Coffee break

Session 2: The New Challenges and Research Questions

11:00 – 11:30 **Managers, Shareholders, Stakeholders** (Dennis Mueller)

11:30 – 11:45 **Discussion**

11:45 – 12:15 **Stakeholderism, Institutions and Health Welfare** (Evgeni Peev)

12:15 – 12:30 **Discussion**

12:30 – 14:00 Lunch

14:00 – 14:30 **Regulation and ESG Issues** (Daniel Wiberg, Chief Economist, STRAND KAPITALFÖRVALTNING AB, Sweden & Johan Eklund, Chief Economist, The Chamber of Commerce and Industry of Southern Sweden)

14:30 – 14:45 **Discussion**

14:45 – 15:15 **Opportunistic or Trustworthy Owners?** (Laura Rondi, Politecnico di Torino, Italy)

15:15 – 15:30 **Discussion**

15:30 – 16:00 Coffee break

16:00 – 17:00 **Roundtable Discussion: From The “Corporate Governance Revolution” in the 1990s to The Stakeholderism Movement in the 2020s: What We Know and What We Don’t Know** (Moderators: Klaus Gugler, Georg Eckert, Todor Yalamov)

17:00 – End of the event

The Book

THE EUROPEAN CORPORATION

Ownership and Control after 25 Years of Corporate Governance Reforms,
Cambridge University Press, 2023

<https://www.cambridge.org/core/books/european-corporation/8334BE7443EB618F12A64C7267D5BA8B>

The product of a long-standing collaboration and recent collective research effort by members of the CGEUI network, The European Corporation makes an important contribution to the ongoing debate over convergence to the Anglo-Saxon model of corporate governance and persistence in corporate governance and law in Europe. This book fills the gap in the debate, and literature's lack of country-specific evidence on the evolution of ownership and control which has proven to be a serious impediment to both legal and economic analysis and evidence-based policymaking. It provides systematic and comparable accounts of ownership and control structure change (respectively persistence) in large firms across Europe over the decades following the 'global corporate governance revolution' in the 1990s. Focusing on countries in Europe's four main regions, this volume presents and discusses the net effects of the interplay between the 'global corporate governance revolution' and of its main countervailing forces in Europe.

'Gugler and Peev have put together an essential collection for corporate governance research in Europe. By documenting changes in ownership structure since the 1990s, the book updates what we know about corporate control in key jurisdictions. Each chapter supplements the empirical results with careful qualitative analysis – based on the critical economic and political theories – to document the factors driving or impeding change.'

Martin Gelter - Fordham University School of Law (New York)

'As the 21st century got underway, there was much speculation that European corporate governance was being transformed. What has happened in the years since? This volume offers numerous intriguing data-driven insights regarding share ownership patterns.'

Brian R. Cheffins - Professor of Corporate Law, University of Cambridge
